



Apple silicone: teljesítmény, hatékonyság, biztonság.

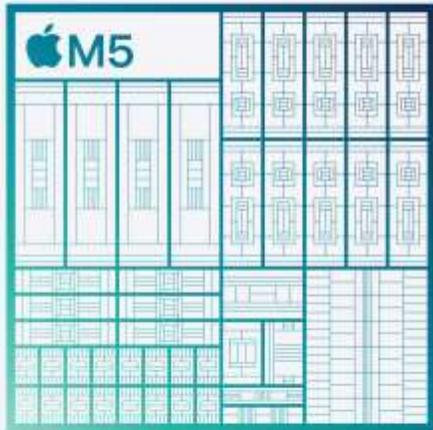
Bechtle x Apple.

Cinema City Mamut VIP mozi, Budapest,
Bárány Balázs Apple Business Manager

03/12/2025



M5.
A mind for business.



Security. At the core.

Let work flow.
From Mac to iPhone.



MacBook Pro
14 hüvelykes modell.
Mostantól az **M5**
szuperképességeivel.



Up to 24 hours
of battery life.

There's never been
a better time to upgrade.



Faster performance



Up to 18 hours
of battery life



12MP Center Stage
camera

MacBook Air



Sky Blue



Silver

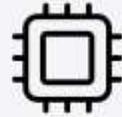


Starlight



Midnight

There's never been a better time to upgrade.



Phenomenal speed and memory



Advanced graphics architecture



Thunderbolt 5 ports

Mac Studio

Hatalmas teljesítmény. Szolid méret.



2x USB-C or
2x Thunderbolt 5

1x SDXC card slot



4x Thunderbolt 5
1x 10Gb Ethernet
2x USB-A

1x HDMI
1x 3.5 mm
headphone jack

11" Liquid Retina display
12MP Center Stage camera



A16 chip

Apple Pencil



Now starting with
128GB of storage



iPad

Elragadó.
Káprázatos.
Firkálnivaló.



Ultra Retina XDR display



Apple Pencil Pro



M5 chip



Magic Keyboard

iPad Pro
M5 chip. Fantasztikus sebesség.



Ultraportable
pro design

iPad Air

Határtalan kreativitásra tervezve.



Built for
Apple Intelligence



Magic Keyboard

Two sizes



12MP Center Stage camera



Apple Pencil
Pro



Built for **Apple Intelligence**.



Beautiful, durable design.
Built to last.



48MP Fusion camera.
All you need. For all you shoot.

Supersized battery life.



A18 chip.
Superfast. Supersmart.



iPhone 16e

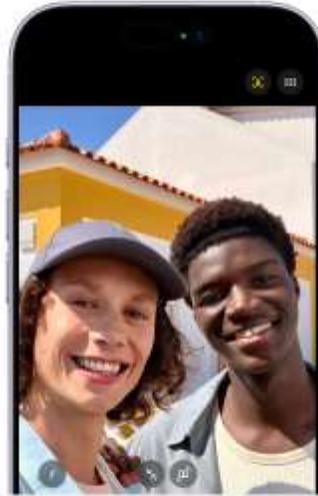
Minden, amit szeretsz
az iPhone-ban. Vonzó áron.



Ceramic Shield 2 with 3x better scratch resistance.



Center Stage front camera.
Smarter group selfies.



iPhone 17

Színszpiráció.



120Hz ProMotion display.
Scroll. Swipe. Smoother.



All-day battery life.



Power player. Energy expert.



The thinnest iPhone ever made.



iPhone Air

A legvékonyabb iPhone.
Vastagon profi tudással.



Center Stage front camera.
Smarter group selfies.



Ceramic Shield front
and back. More durable than
any previous iPhone.



All-day
battery life.



Hyperspeed.
Hyperefficient.

Heat-forged
aluminum unibody.



Get even closer with 8x
optical-quality zoom.



Breakthrough
battery life.



Vapor cooled.
Lightning fast.



Durable Ceramic Shield.
Front and back.

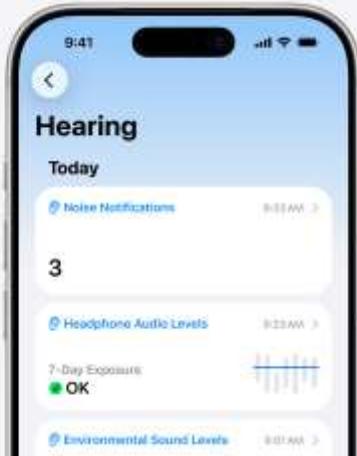
iPhone 17 Pro és iPhone 17 Pro Max
Erőteljesen kitolja a határokat.



The world's best in-ear
Active Noise Cancellation



Loud Sound
Reduction



Built-in heart rate sensing
during workouts

Redesigned for a
more secure fit



AirPods Pro 3
Korszakalkotó Aktív zajkioltás.



This is Apple at Work.

Keressék bátran Bechtle kapcsolattartójukat bármilyen felmerülő kérdéssel, vagy igényyel.

