

PRESS RELEASE

Bechtle rebrands Swiss PLM companies under group name

- New brand identity from 1 July 2025
- Solid Solutions AG becomes Bechtle PLM Schweiz AG
- SGSolution AG to operate under Bechtle Additive Manufacturing Schweiz AG

Neckarsulm/Zurich/Wallisellen, 12 May 2025 – The Bechtle Group's Swiss PLM companies will both be operating under new names from 1 July 2025. Specialising in software solutions for digital product development, Solid Solutions AG will become Bechtle PLM Schweiz AG, while 3D printing-focused SGSolution AG, will take on the new name Bechtle Additive Manufacturing Schweiz AG. The rebranding under the Bechtle name reflects the closer collaboration and increased synergies between the group's subsidiaries in Switzerland and across Europe. This step also supports the expansion of Bechtle's PLM offering, while maintaining strong regional roots and a commitment to personal, customer-focused service.

Headquartered in Zurich with four additional sales and training sites in Switzerland, Solid Solutions AG offers certified consulting, solutions, training and services related to digital product development. The company supports some 2,200 national and international businesses, start-ups, and research and educational institutions and is the country's leading partner for 3DEXPERIENCE and SOLIDWORKS. With its rebrand to Bechtle PLM Schweiz AG, the company is underscoring the expansion of its PLM and IT infrastructure offering in collaboration with Bechtle PLM Deutschland GmbH, Bechtle Additive Manufacturing Schweiz AG, and the Bechtle IT system houses. "Building on decades of experience, we aim to provide our customers with even more

flexible solutions that support the entire product lifecycle and the development of new business models. With our extensive and innovative portfolio, and ongoing investment in new technologies and capabilities, we are helping to strengthen the long-term competitiveness of the Swiss industry," says Torsten Seelig, Managing Director, Solid Solutions AG.

Partner for developing new value chains

Based in Wallisellen, SGSolution AG has been active in the market since 2008, specialising in sales, consulting and coaching for 3D printing technologies. Since 2017, the company has served as the exclusive Swiss distributor of HP Jet Fusion 3D printing technology. Going forward, it will operate under the name Bechtle Additive Manufacturing Schweiz AG, with a focus on marketing industrial 3D printing solutions side by side with its sister company, Bechtle Additive Manufacturing Deutschland GmbH. "The new name sharpens our profile as a trusted partner with deep expertise in additive manufacturing and reinforces our position within the Bechtle Group ecosystem in Switzerland and across Europe. Together, we support our customers as they transition to digital manufacturing, helping them transform their value chains to be more flexible, demand-driven, and sustainable," says Martin Affolter, Managing Director, SGSolution AG.

"By rebranding our PLM-focused companies, we are strengthening our position in Switzerland as a comprehensive partner for start-ups, SMEs and large enterprises in the industrial sector, covering all aspects of Product Lifecycle Management and the integration of reliable IT infrastructure solutions. With deep expertise in current standards and emerging trends, excellent vendor partnerships and a thorough understanding of our customers' business, we are ideally positioned to respond to the growing importance of digital technologies in driving success," says Uwe Burk Executive Vice President, PLM | Engineering & Manufacturing, Bechtle AG.

Together with their German sister companies, planetsoftware (Austria), Cadmes (Netherlands, Belgium, France, Luxembourg), and design automation and CPQ software developer, DriveWorks (UK), Bechtle PLM Schweiz AG and Bechtle Additive Manufacturing Schweiz AG form a network of some 900 experts across eight countries, making them one of the largest PLM providers in Europe. The portfolio includes PLM, CAD/CAM, product data management, digital twin, sales configuration, smart factory, AV/VR, IIoT and 3D printing solutions, as well as integrations with ERP and supply chain management solutions. Working closely with the Bechtle IT system houses, the specialists also provide integrated IT infrastructure, cloud, artificial intelligence and IT security solutions. Bechtle has been a trusted PLM partner for leading providers such as Dassault Systèmes, SolidCAM, DriveWorks, HP, 3D Systems, Markforged, Formlabs, DyeMansion and ASM for many years.

About Bechtle

Bechtle is one of Europe's leading IT service providers. We create future-ready IT architectures encompassing on-prem and multi-cloud infrastructures, digital transformation and modern workplace solutions, resilient security, artificial intelligence and a full range of managed services. Our customers also benefit from our smart financing solutions and circular IT offering, helping them achieve their ESG goals. Through our subsidiaries, we are recognised as a leading specialist in enterprise applications, particularly PLM and ERP solutions. Operating from 120 locations across 14 European countries, we combine personal, local service with a digital offering as part of our global multichannel strategy. With over 15,800 employees, we are always close to our B2G and B2B customers, from SMEs to large international organisations. Bechtle is listed on the MDAX and TecDAX indexes. In 2024, the company generated a revenue of €6.31 bn. Read more at: [bechtle.com](https://www.bechtle.com)

Media Contact

Bechtle AG
Corporate Communications
Sabine Brand
Bechtle Platz 1 | 74172 Neckarsulm
Phone: +49 7132 981-4115
E-mail: sabine.brand@bechtle.com

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