# Win on all fronts with Employee Choice

Studies show that there is a strong correlation between organisations who give their employees a choice in technology and employee retention, productivity, creativity and job satisfaction.

With Bechtle DAAS we can make it easy and affordable for you to offer employee choice. And on top of that, our DAAS services will support your IT department so you can focus on more strategic

# Why Employee Choice? 1

#### **Employee Retention**

Device choice has a significant impact on the likelihood an employee will choose to join and stay at a company.



### **Employee Experience**

When it comes to productivity, technology choice is king.



#### **Brand preference**

When organisations give employees the ability to choose their technology, they consistently choose Apple.



## Why Mac<sup>2</sup> End-user



- 60% of PC users are convinced their productivity would improve using a Mac <sup>3</sup>
- 20% improved retention rate
- Higher employee satisfaction

### IT department



- **Reduced** hardware, software, support and operational cost
- Easier and quicker to deploy
- Improved overall security
- Higher residual value than a PC

## Choice made easy!

Ready to improve the employee experience in your organis ation? The innovative Bechtle DAAS Compute offering makes it easier than ever to integrate Mac into your workplace.

- Reduce the workload of your IT teams
- Work with the best devices and increase productivity
- Don't pay for ownership, but for usage
- Offer scalability to a changing workforce

Check our Apple page to learn more about Mac in enterprise.

Want to know more about Device as a Service?

Check the page

#### Sources:

- 1 Jamf Survey: The impact of device choice on the employee experience
- 2 Forrester report: TEI of Mac in Enterprise
- **3** Wipro Study: Why choice matters



