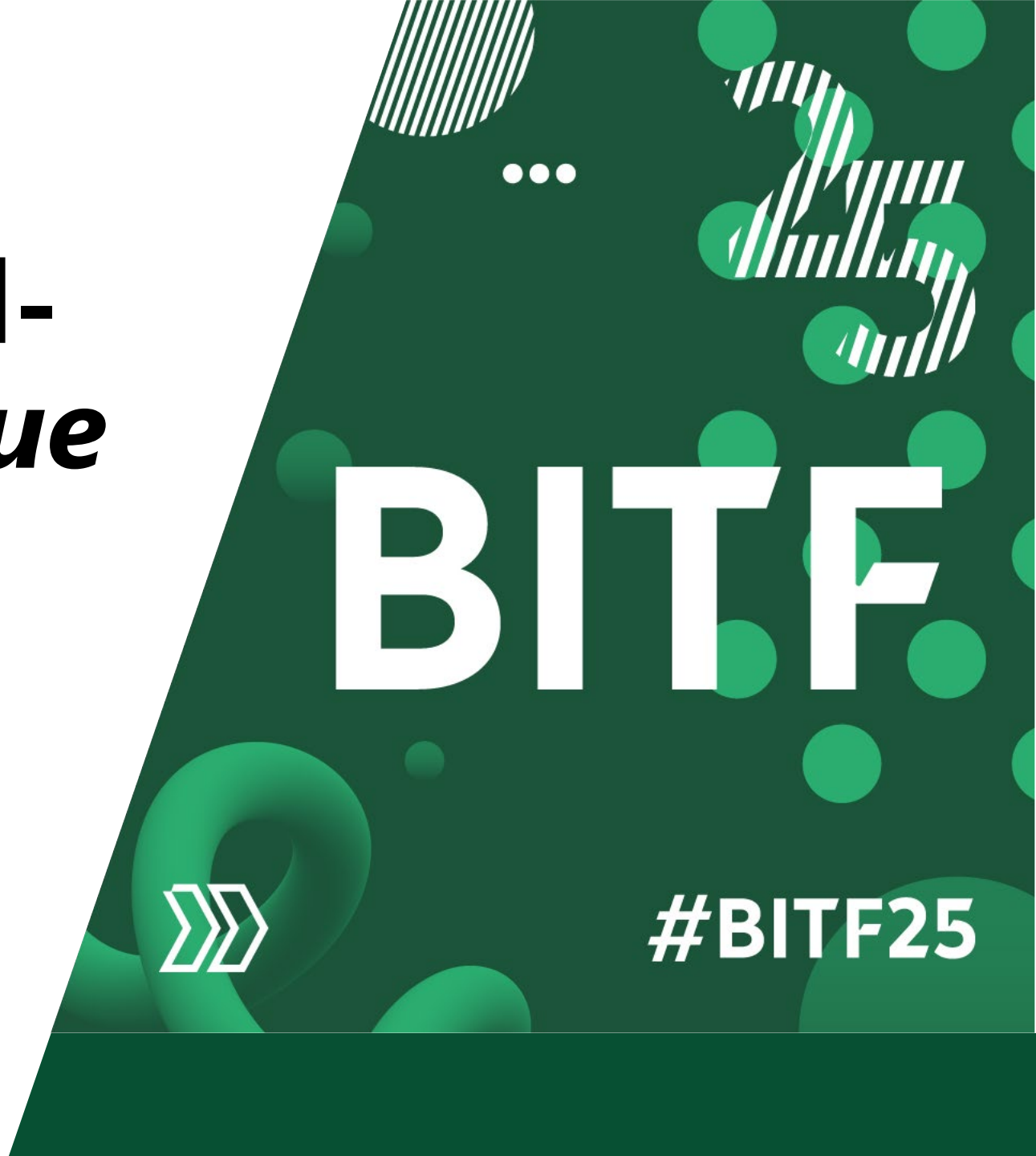
Collaboration end-to-end *pour chaque Workplace et Workstyle.*

Jabrane Khalil - *IT Project Engineer, Bechtle Suisse*

Giangi Galeazzi - *Partner Business Manager, HP-Poly*

Bechtle IT Forum, Lausanne.

24.06.2025



A quick history recap….

1939 HP founded

1961 Plantronics founded

1969 Plantronics on the Moon

1990 Polycom founded

2018 Plantronics acquires Polycom

2019 Poly is born

2022 Poly acquired by HP

2024

HP/Poly #bettertogether

At Home & In the Office

HP Notebooks

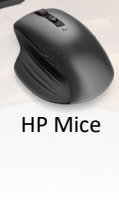
HP Poly Video

HP Monitors

HP Printers

HP Poly Phones

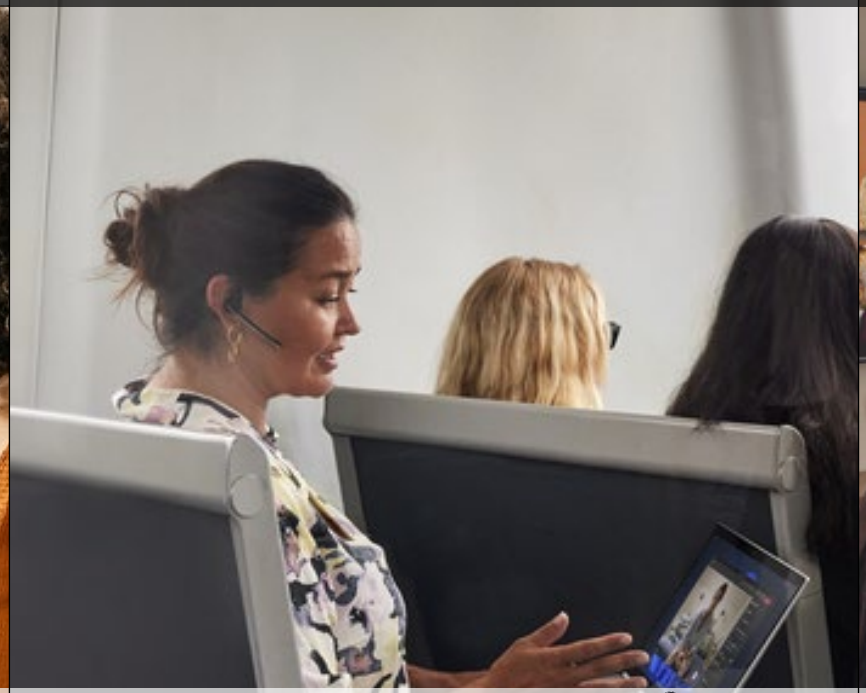
HP Keyboards



HP Poly Headsets

HP Mice

On the Go



HP Notebooks

HP Portable Displays

HP Travel Backpacks

HP Webcams

HP Poly Earbuds

HP Rechargeable Multi-Device Mouse

In the Meeting Room

HP Poly Video-Soundbars

HP Poly Codecs

HP Poly Conference Phones

HP Poly Speakers

HP Poly PC based Room Kits

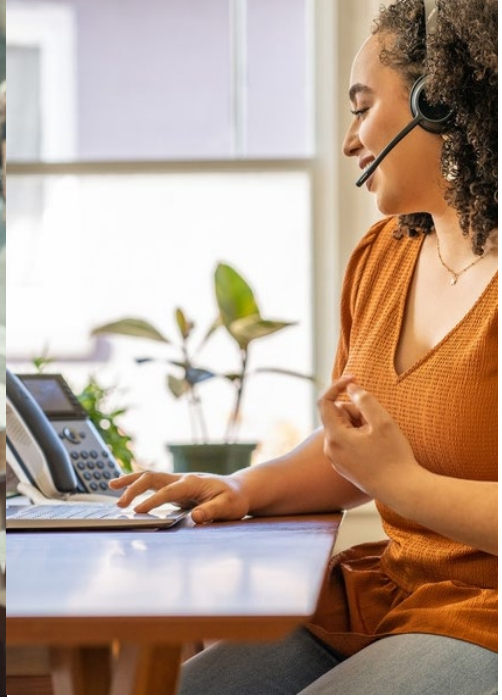
poly

Poly Studio Collaboration Experiences Across HP

Poly Camera Pro enhances video quality for video conferencing and other applications on Windows

Dual stereo speakers with discrete amplifiers, dual microphones enhanced by **Dynamic Noise Levelling** & **AI-Based Noise Cancellation**

Exceptional audio & video experiences that let people communicate, collaborate and create.



HP Poly Headset & Voice Solutions

Bluetooth Direct

Poly headsets will support Bluetooth connection to PC –
no dongle required!

More control over how you use USB ports

Certification & call control w/ leading UCaaS apps

One-click secure pairing experience

Easy **device management** through Lens

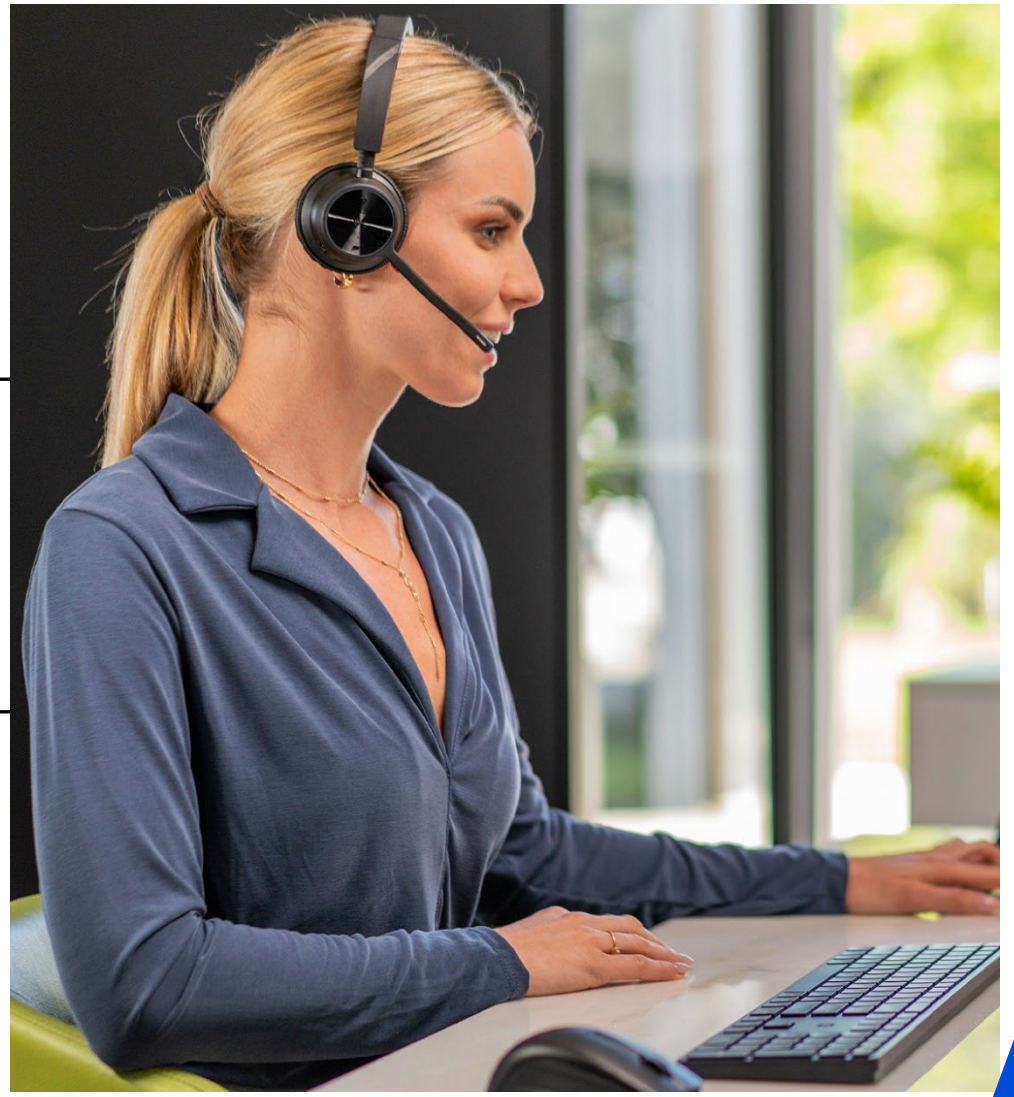
TEAMS certification expected mid 2025

HP Poly Headsets & Sustainability: TCO Certified

TCO Certified is a global sustainability certification for IT products. As a part of our commitment to Sustainability, we now offer Poly headsets with TCO Certified designation.[17]

Companies with products that carry the TCO Certified designation demonstrate **socially and environmentally responsible practices.**

These product models meet a wide scope of sustainability criteria, covering both **environmental and social responsibility in the supply chain and throughout the product life cycle**.



The complete list of all Poly headsets with a TCO certification can be found here

HP Poly Video Portfolio 2025

	Small	Small-Medium	Medium-Large	Large
Android Video Bars	Studio X32	Studio X32	Studio X52	Studio X72
USB Video Bars	Studio V12	Studio V12	Studio V52	Studio V72
PC-based Room Solutions	Studio G9+ Base Kit & Studio V12	Studio G9+ Base Kit & Studio V12	Studio G9+ Base Kit & Studio V52	Studio G9+ Base Kit & Studio V72
Android-based modular Room Solutions	Studio G62 with Studio E70	Studio G62 with Studio E70	Studio G62 with Studio E70	Studio G62 with Studio E60/E70

The only vendor that can offer all families in house

Windows

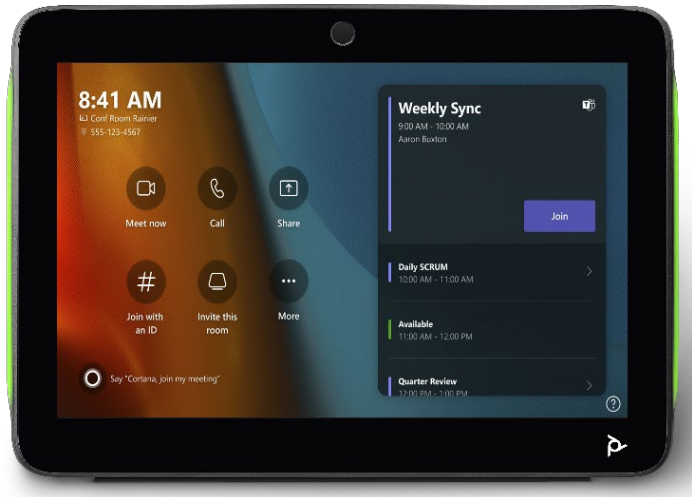
Android

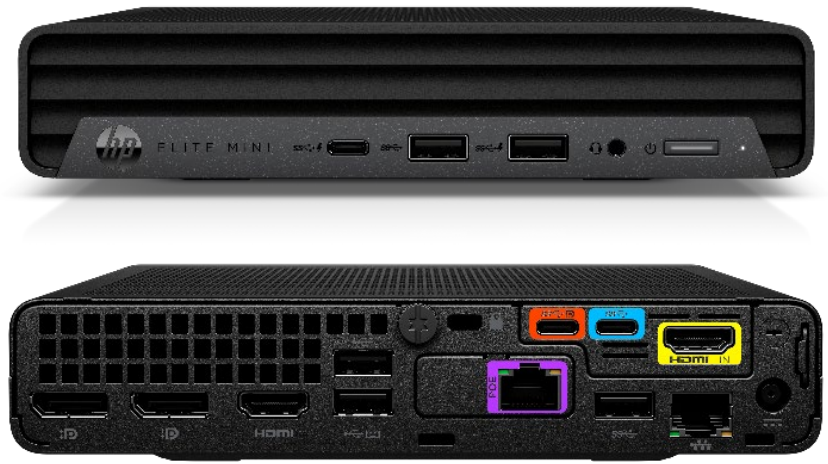
Bring-your-own-device

HP Poly Studio Base Kit G9+

Certified for Microsoft Teams

Next Gen PC-based Room Solution





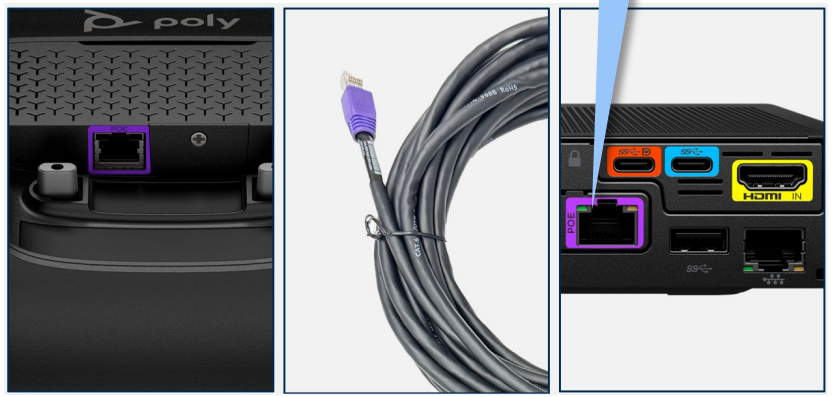
- HP Mini Conf PC last generation with Teams
- Poly TC10 Touch-Controller
- “Multi-Camera View” Support by MSFT (up to 4 USB cameras !)

- PS : Zoom Room Solution available (different bundle)

Easy Set-Up

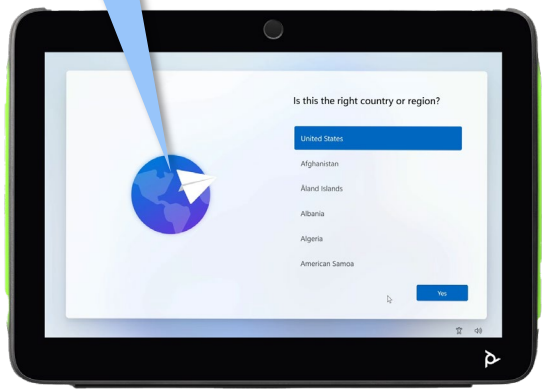
Setup Diagram with QR codes links to setup videos

Ports and cablel color coded

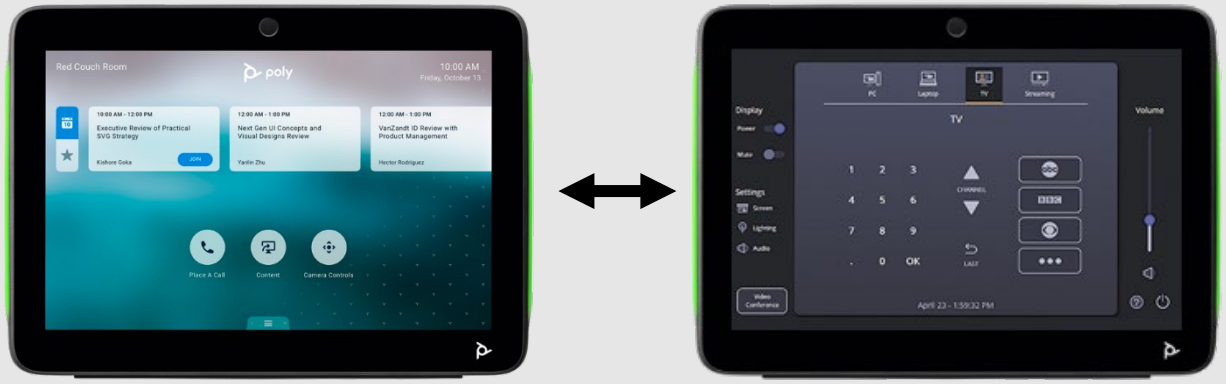


Set up with Poly TC10 touch controller

No mouse/keyboard needed for Windows OOBE.



Access AV Controls from Poly TC 10 Touch Panel



Compatible tested & verified	Extron, LIGHTWARE
Operable	CRESTRON, AMX by HARMAN

- **Flexible:** Configure for any room control system that uses an HTML5 interface
- **Simple to Use:** Swipe left from the right side of the screen and select AV Controls
- **One Device:** Access and manage one device for both call and AV controls, such as lighting, blinds, and HVAC systems

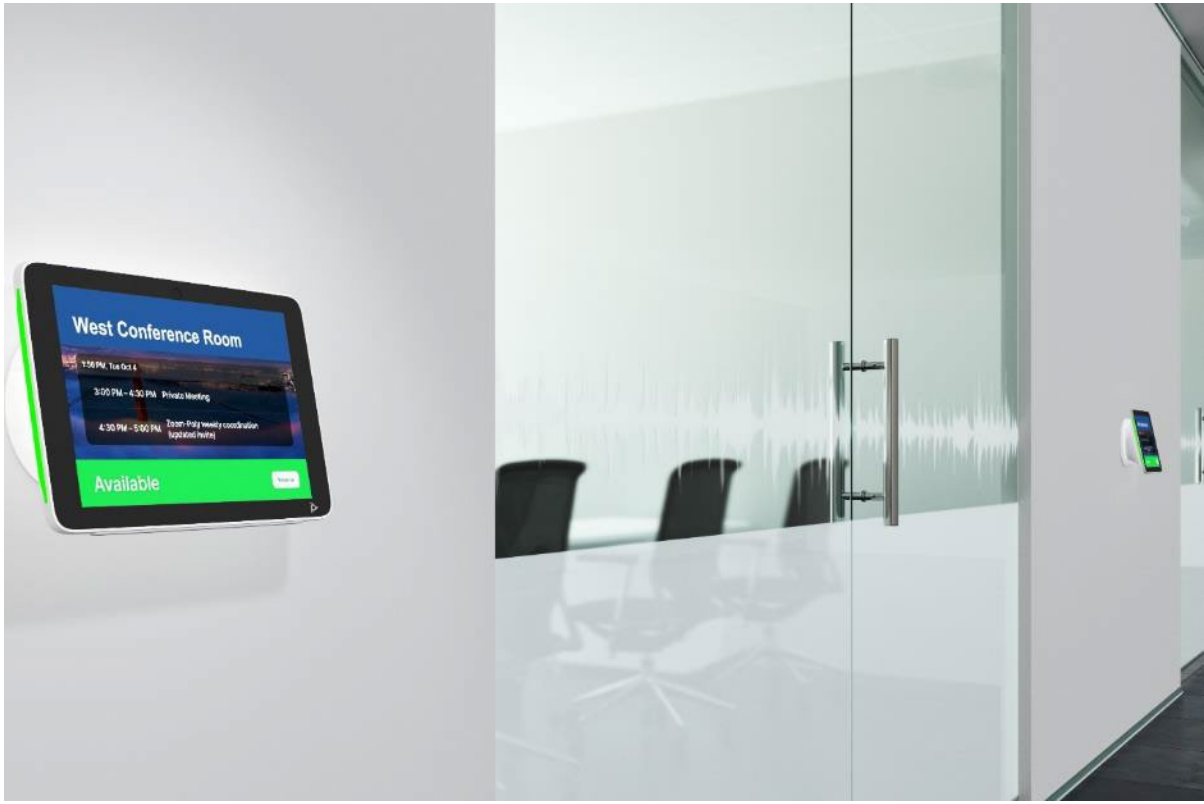
Poly TC 10 : Room Booking Solution Made Easy

Two-in-one: set it outside the room for scheduling, or inside the room as a controller.

Large display: Intuitive, high-resolution 10-inch touch display for greater visibility.

Clean installation: simple design and flexible set-up options for wall and tabletop surfaces.

User friendly: multi-colored LED lights, quick access to control dock and Extron integration.



HP Poly Studio V12
for Small Meeting Rooms

HP Poly Studio V52 / X52 Video Bar
for Medium Meeting Rooms

HP Poly Studio V72 / X72 Video Bar
for Large Meeting Rooms

HP Poly Studio E60 12x PTZ

Pan ±170°
Tilt ±30°

Optical zoom lens with 12x optical zoom
Removable **privacy cap**

Fixed AI lens for space awareness and head detection, within 107° HFOV.

Included **remote control**.

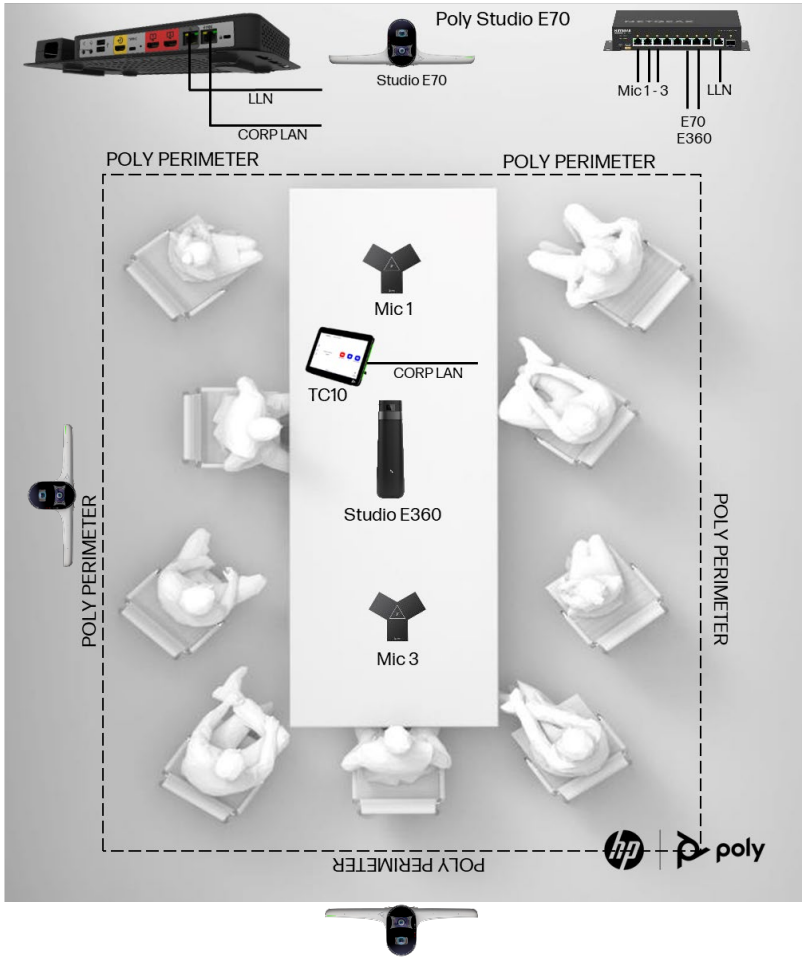
Power over Ethernet+ (PoE+) port for power.

USB 3.0 Type-B port for connectivity.

12 V DC port for power *(power adaptor sold separately)*

HP Poly Studio G62 Android Codec

For Larger or Modular Meeting Rooms



New : HP Poly Studio A2

Next-gen audio solution that brings best-in-class audio, seamless scalability, and effortless setup to conference rooms.

HP Poly Studio A2 Audio Bridge

HP Poly Studio A2 Table Microphone

NEXT GENERATION AUDIO

Best-in-class audio

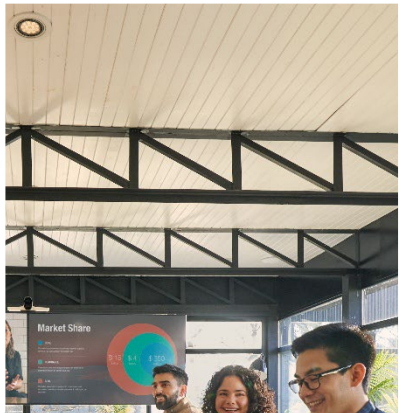
High-quality audio for clear, natural sound and exceptional voice pickup.

Seamless scalability

Effortlessly extend audio coverage across any meeting space.

Effortless setup

Simple plug-and-play solution for a streamlined and hassle-free setup.



Works with all next-gen HP Poly video systems

One unified audio solution for all room types and room sizes.

Studio Solution	Room size	Supported Microphones	A2 Audio Bridge required
Studio G62	Custom	Up to 8	Yes
Studio X72 / V72	Large	Up to 4	Yes
Studio X52 / V52	Medium	Up to 4	Yes
Studio X32	Small	Up to 2	Yes
Studio V12	Huddle / Small	1	No

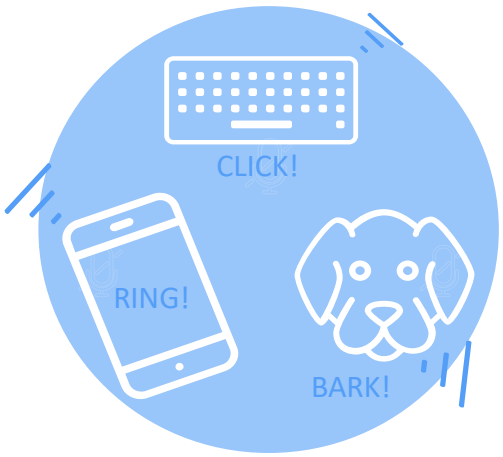
Note: HP Poly Studio A2 audio solutions are not backward compatible. Poly Studio X70/50/30, USB and Poly G7500 will continue to use the existing analogue and IP expansion microphones, respectively.

Audio- & Video Innovations with AI

Delivering AI innovations that work in the background, so that **you can focus on the communication at hand.**

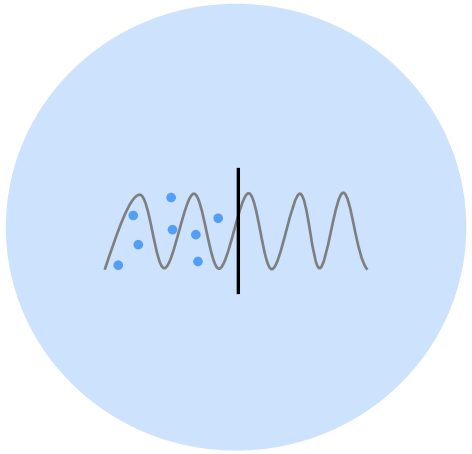
Poly DirectorAI

smart camera technology



NoiseBlockAI[13, 14]

hybrid noise reduction



AI Enhanced

noise reduction

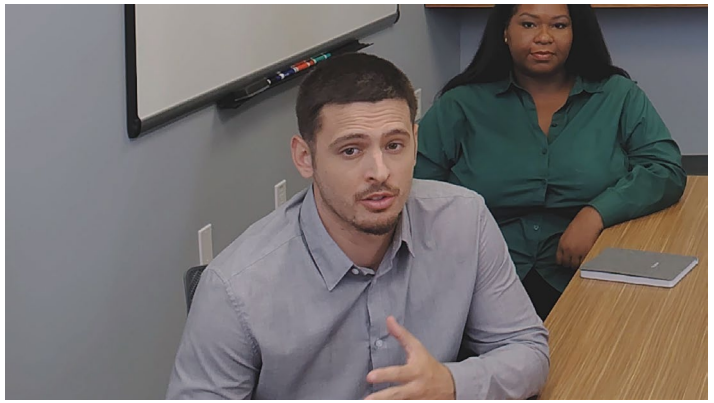
AI Voice Commands

verbal call control

Poly DirectorAI: See what matters !

Choose between different framing and tracking modes

Group framing

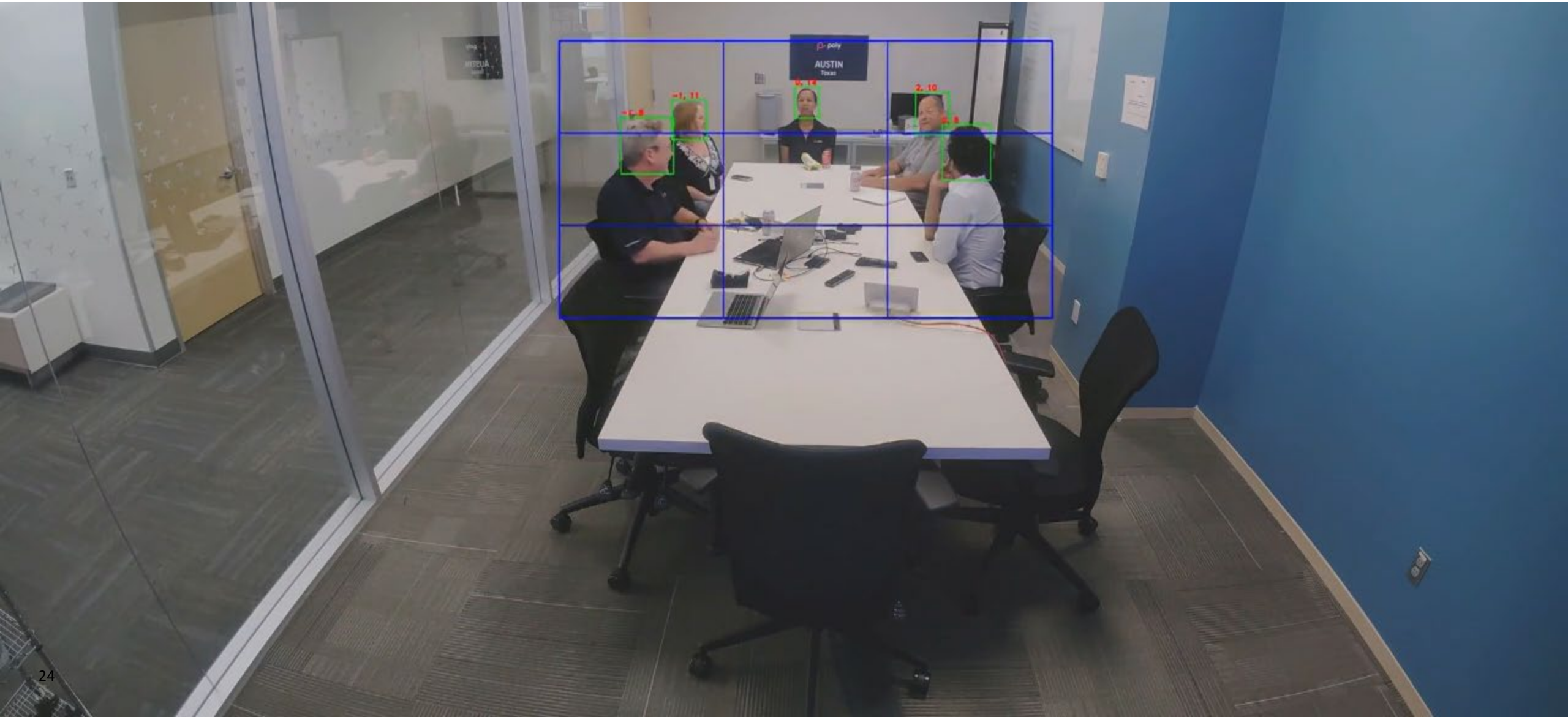


Speaker framing

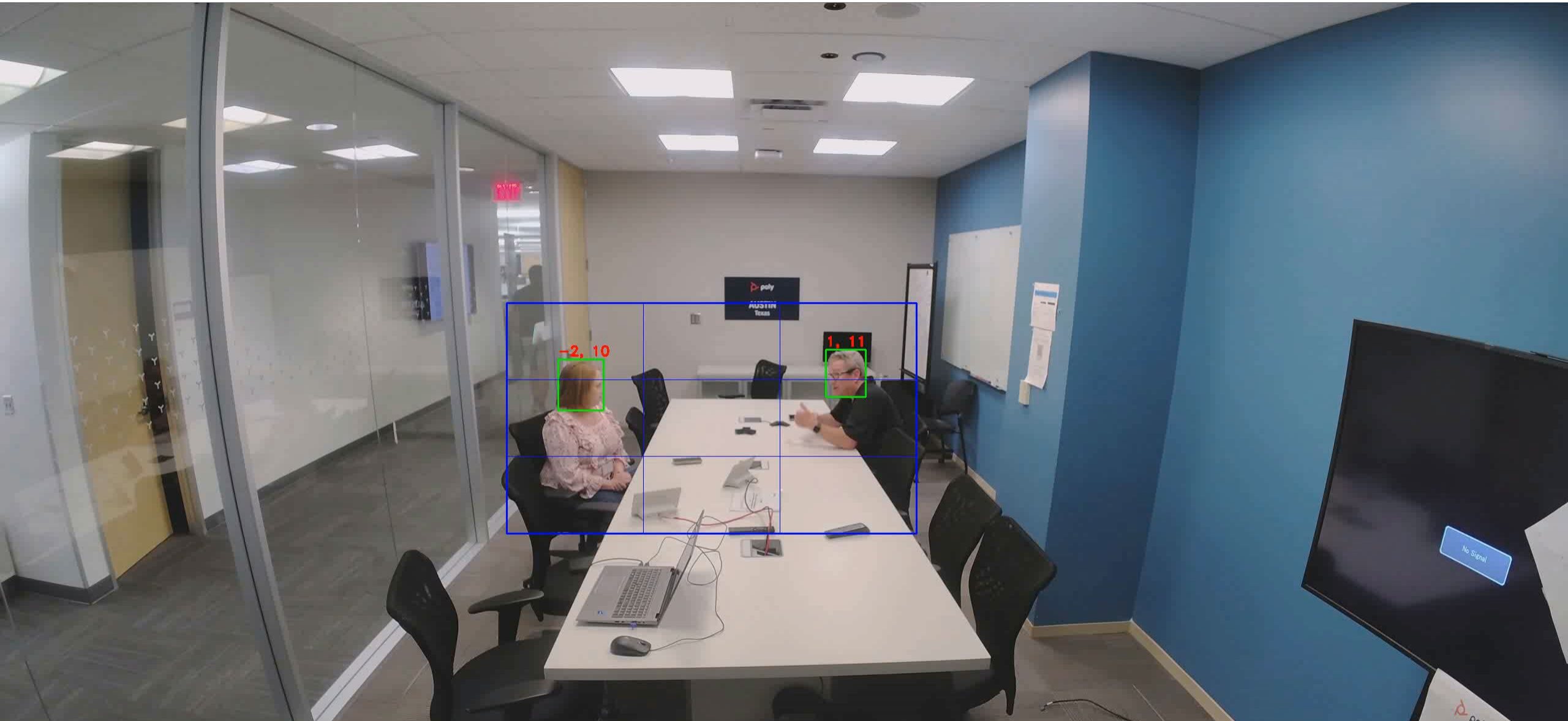
People framing

Presenter tracking

Poly Director AI: Perimeter OFF



Poly Director AI: Perimeter ON



Poly NoiseBlock AI

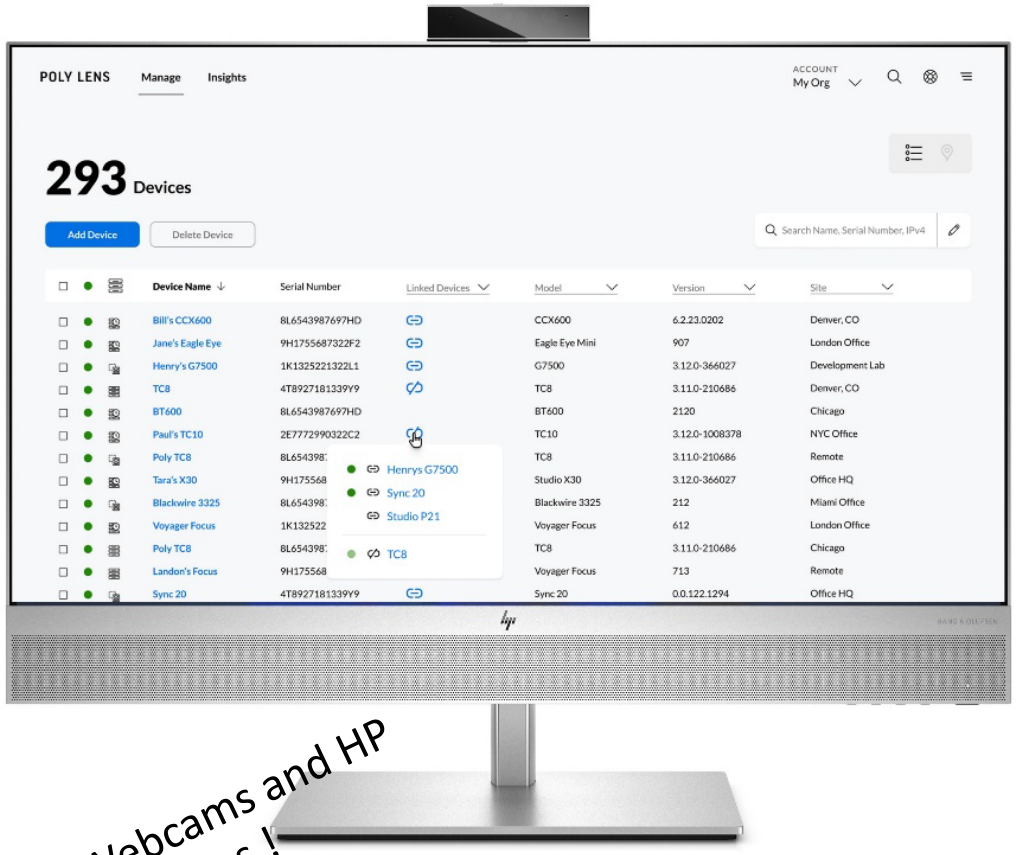
Poly Demo Room Offer !

My First Room Program
1st May 2025 – 31st July 2025

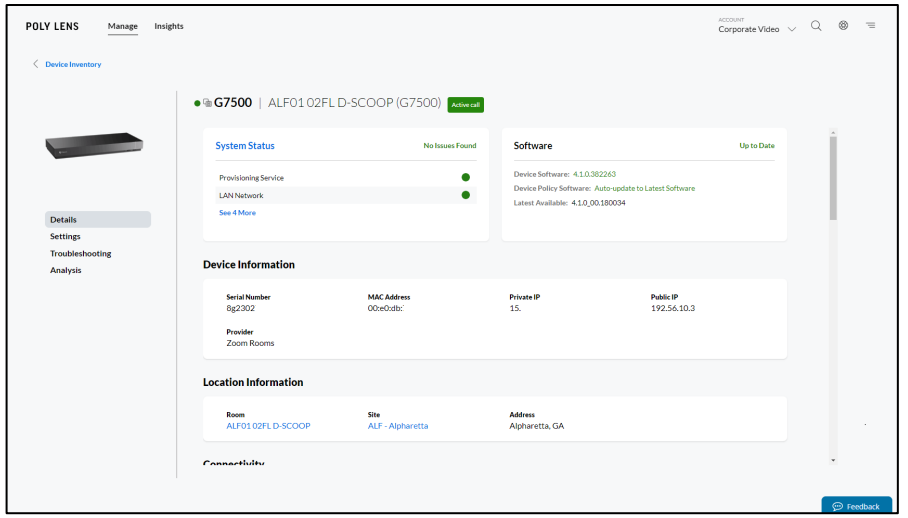
Promotion Name:	My First Room Program
Eligible Reseller(s):	HP | Poly Amplify & Business Partners
Eligible Territory(ies):	CEE
Eligible Product(s):	Google Meet Room / Microsoft Teams Room / Zoom Room: Poly Android & Windows Small, Medium & Large Room Kits
Stackable:	Not stackable with any other promotions, or any other discounts

GIVE YOUR CUSTOMERS AN OPPORTUNITY TO EXPERIENCE NATIVE GOOGLE MEET / MICROSOFT TEAMS / ZOOM ROOM WITH POLY.
HP will support you with specific discounts off list price for new customer acquisition

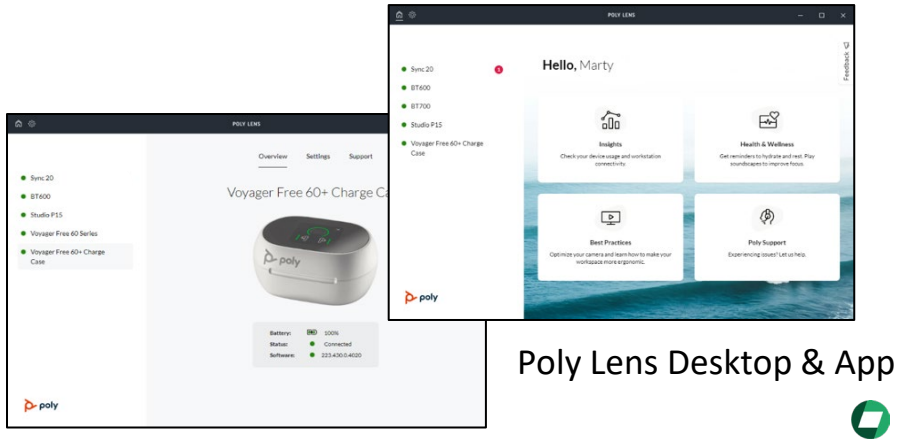
Free Poly Lens Device Management



Incl. HP Webcams and HP Docking Stations !

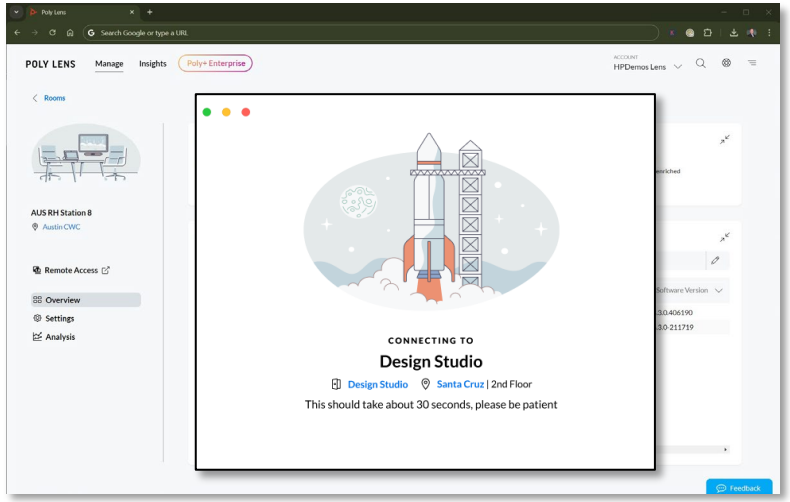


Poly Lens Admin Cloud



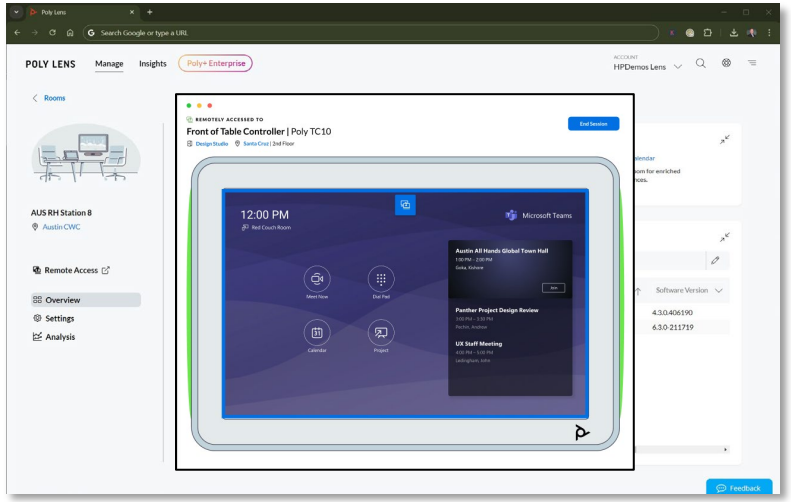
Poly Lens Desktop & App

Meeting Room Remote Control



Help request or maintenance window

- No need to travel to the room
- Admin requests access to the room controller
- If no one is available, the system will auto-accept control after 30 seconds



Full remote control from anywhere

- Change layout
- Start or end calls
- Send access codes
- Check calendar
- Control volume, mute, unmute

Improve response time and customer satisfaction

- Proactively maintain room systems
- Speed issue resolution time
- Enable better, more productive meetings

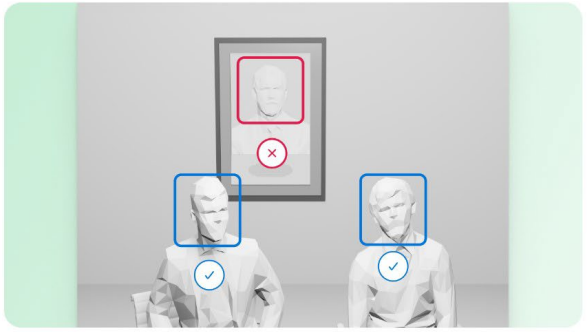
Poly Labs-test future features

Stationary People Filter

Refines Poly DirectorAI smart camera technology to exclude framing stationary people.

VIDEO CONFERENCING

Explore

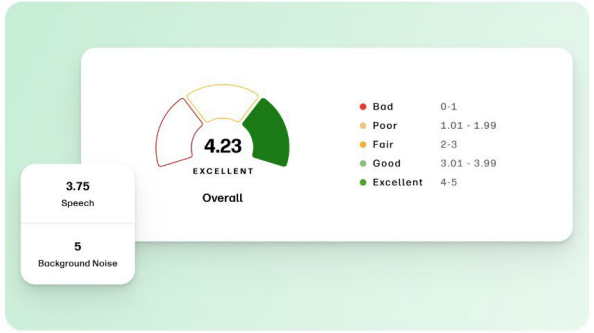


VoiceScoreAI

Live audio scoring in your rooms to determine if adjustments should be made to achieve a more favorable audio experience.

VIDEO CONFERENCING

Explore

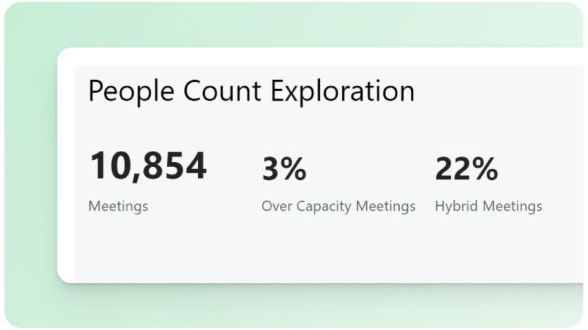


People Count Report

Unlock unfettered access to occupancy data.

LENS CLOUD

Explore

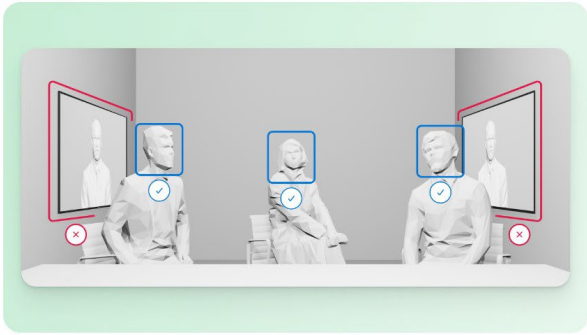


People on Monitors Filter

Refines Poly DirectorAI smart camera technology to exclude framing people on monitors.

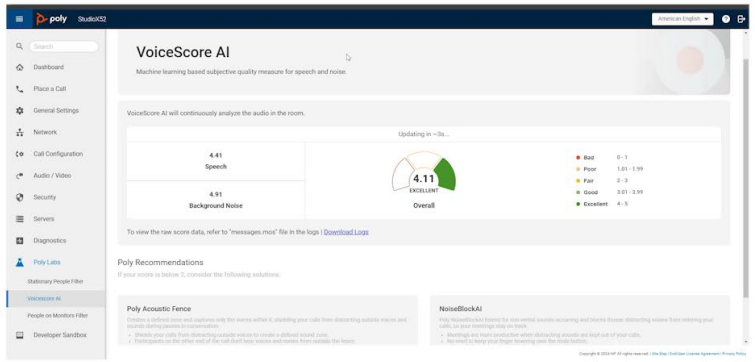
VIDEO CONFERENCING

Explore



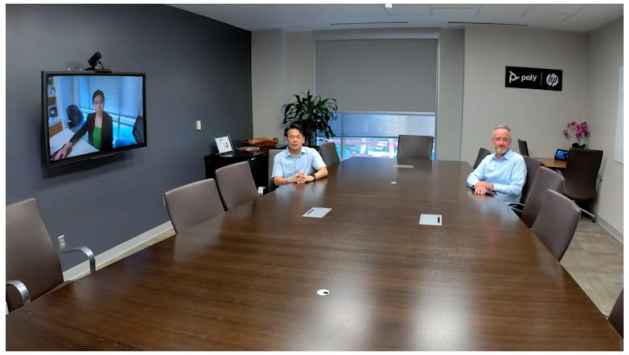
Poly Labs - VoiceScoreAI

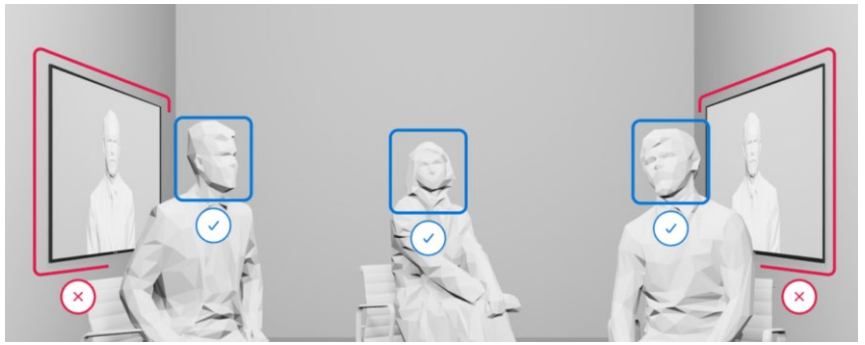
VoiceScoreAI

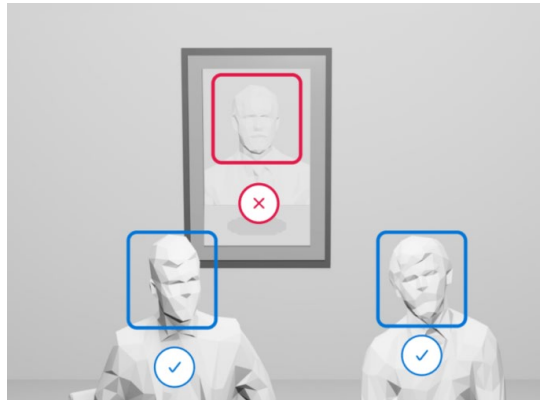


Poly Labs -
People detection filters

People Detection Filters







Workshop

Microsoft Teams Meetings Rooms.

- **Transformer et moderniser de vos espaces de réunions** :
  - Audit physique des salles de réunion
  - Analyse personnalisée de vos besoins
  - Accompagnement dans le choix du système de visioconférence
- **Tester et expérimenter** :
  - Demander un équipement de démo (gratuit)
  - Test et immersion dans une salle équipée
- **Intégration sur-mesure** :
  - Concevoir, déployer et sécuriser les espaces collaboratifs
  - Accompagner l'adoption auprès de vos collaborateurs

Nos Experts sont là pour vous accompagner dans vos réflexions et projets.

Merci!

Des questions ? Contactez-nous :
it-forum.ch@bechtle.com

bechtle