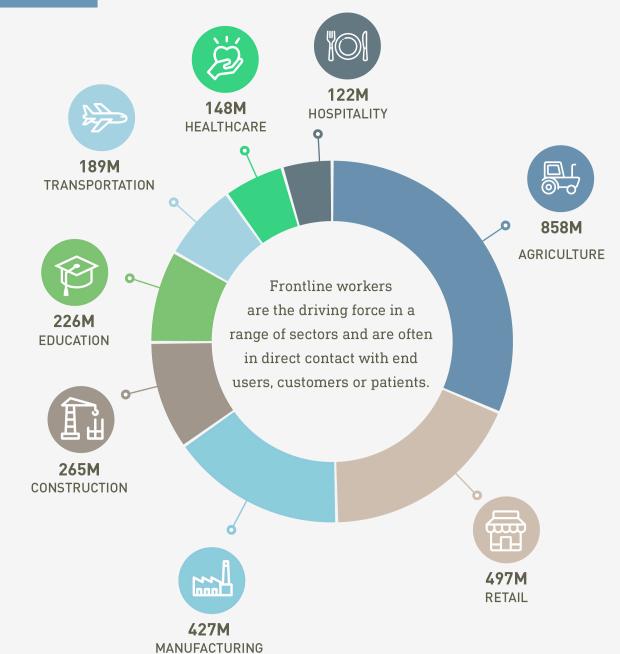
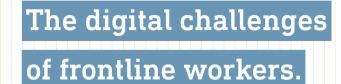
## FRONTLINE WORKERS: WHO ARE THEY?

Did you know that frontline workers account for 80%¹ of our labour market? Across the world, this group consists of 2.7 billion people. Most people immediately associate "frontline workers" with healthcare staff, but there are several types of frontline workers.

### Who are the frontline

### workers?











# Where do frontline workers struggle with the most?



Research by Lancet<sup>2</sup> shows that:

of frontline workers say they don't have the right technology to do their job efficiently.



# Digitising your frontline workers is easy with Device as a Service:

Get more control over your devices

- Increase your IT security
- Improve the efficiency of device management



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