

What are the right tools for optimal hybrid working?

Most organisations offer their employees a hybrid working environment. Especially the younger generation is keen on flexibility and will continue to work at home

at least on a parttime base – and that isn't a bad thing. Studies show that employees are often more productive when they can choose where and when they work.



75%

want to be able to work from anywhere.

59%

choose this flexibility over salary and other benefits.

59%

won't work for a company that requires fulltime presence at the office.

Of course, there are certain preconditions that are vital to achieve this productivity gain. You need the right, professional collaboration tools so all colleagues stay connected and involved during meetings, wherever they are.

Meeting fatigue.

In March 2020, most of us were sent to work from home. Where at the beginning video conferencing was fun, many realised that collaborating on video was not the same as it was in the office. Stanford University found four primary causes for video fatigue.



Excessive amounts of close-up eye contact is highly intense



Seeing yourself during video chats constantly in real-time is fatiguing



Video chats drastically reduce our usual mobility



The cognitive load is much higher in video chats:

- Poor quality video;
- Decreased ability to accurately interpret body language.

Empower with technology.

With the right technology, successful teamwork and collaboration don't need to be bound to any specific place. Professional technology will make the difference.

85%

agree that technology is critical to a work from anywhere future.

80%

agree they would rather work for a company that invests in technology to better connect the workforce in a hybrid working future.

Give your employees the right tools for the job.

Invest in the professional's choice.

Read more about hybrid working in the Hybrid Ways of Working 2022 Global Report from Jabra.

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