

Content creation individual and customized



Brief description:

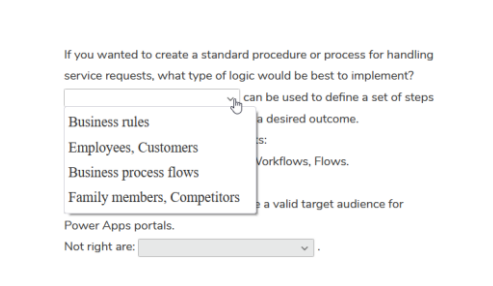
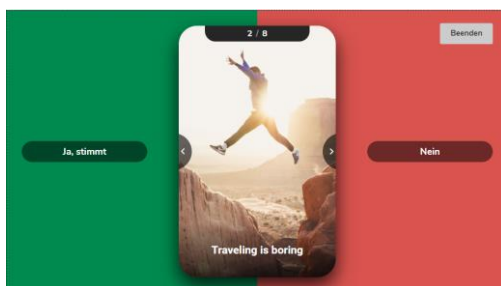
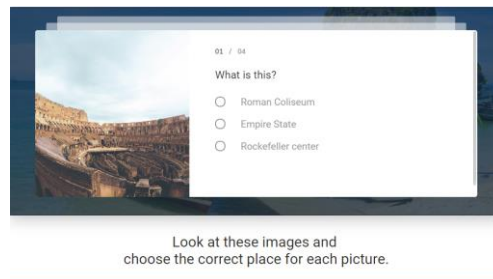
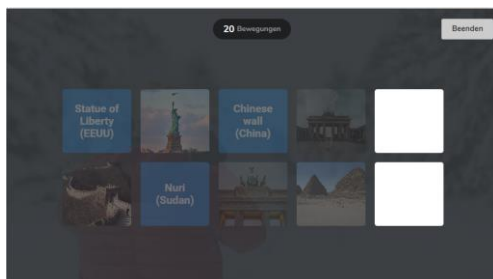
For your LMS / learning management systems as well as internal knowledge platforms, we create convincing explanatory videos, e-learning courses, learning nuggets and question courses of all kinds, according to your wishes and in your CI / corporate identity.

Long description:

You always wanted to:

- Clarify processes
- Explain system-relevant information
- Illustrate processes
- Share knowledge and make it available
- Support learning independent of time and place

Bechtle offers you the creation of individual content of all kinds for your successful digital training strategy. The content must appeal to users and listeners, making it effective and entertaining for users. The content must be clearly presented and should be modular. Ideally, it should be interactive and include lots of images to encourage participation.



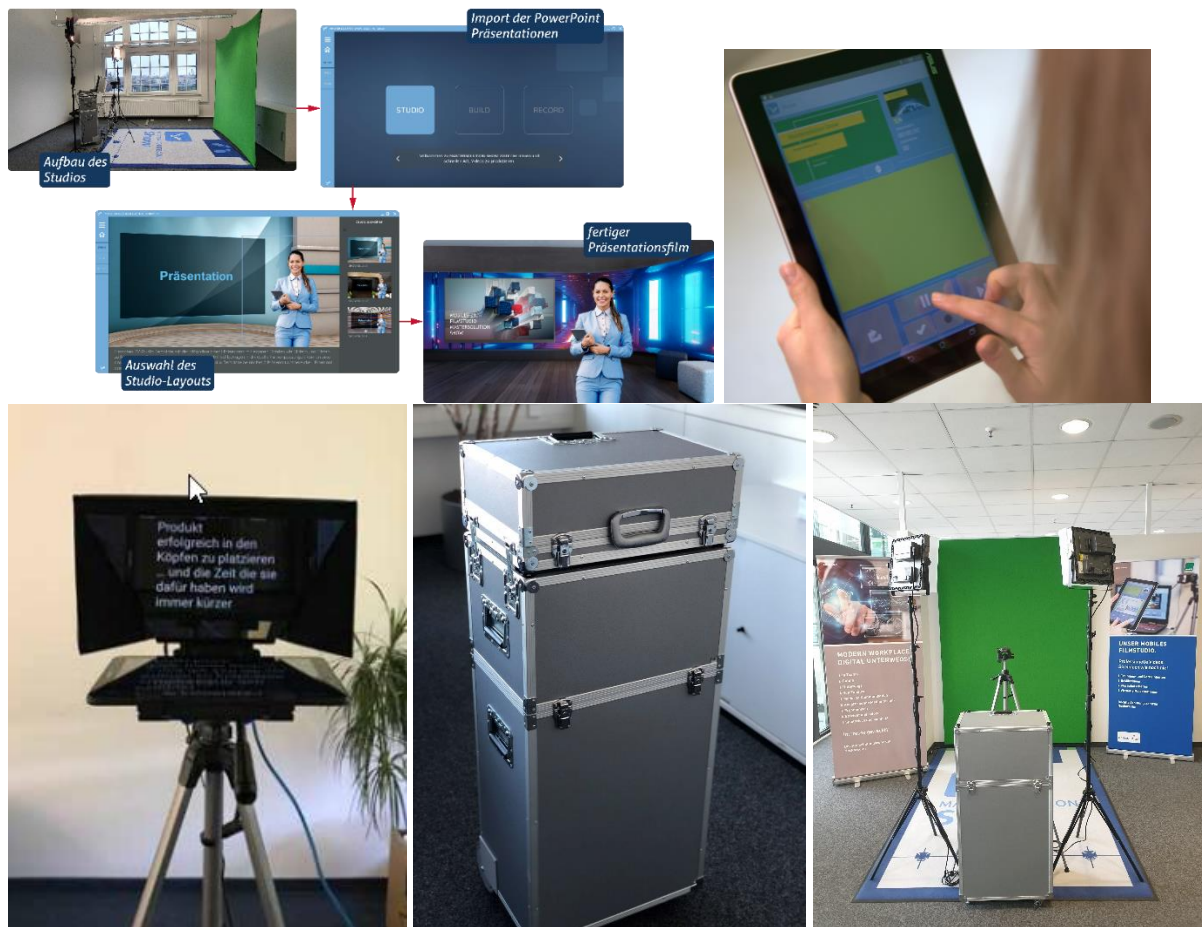
Content can be information of any kind:

e.g. texts, e-learning courses, short learning nuggets, explanatory videos, videos of events. Lectures, images, games, presentations, PDF files, lists, etc., aimed at different target groups and interested parties. This can be edited for learning - with a learning objective check if desired, or "just" a video recording or a meal plan. The content is used, for example, in LMS / learning management systems, internet portals or other sources. Depending on the learning objective or the topic to be learned, the content differs in its presentation and handling. By providing the right content formats, you ensure that you provide the right format for every situation and job group in the company and guarantee all employees access to the necessary knowledge.

Bechtle supports you in the creation of your projects (IT and non-IT):

- ▮ Simple explanatory videos (e.g. with Simpleshow)
- ▮ Trailer, video message, explanatory film & lively presentation (e.g. with the mobile film studio)
- ▮ Interactive & illustrated e-learning courses & learning nuggets (e.g. as a Scorm package)
- ▮ Question course for learning objective checks, with many playful elements (gamification)
- ▮ Creation of clear workplace descriptions (e.g. with a set of body cams and lighting)
- ▮ Editing, sound recording and elaborate film post-production

Produktionsprozess mobiles 3D Filmstudio



Mobile film studio:

Virtual lectures	Creating training and educational videos	Content
Advertising messages	Professional explanatory videos	Briefings
Technical explanations	Sales concepts	Dokumentation
Animated film sequences	Virtual 3D presentations	Trailer
Workplace descriptions	CAD illustrations / exploded views	Learning nuggets
Instructions for action	Operating instructions	Speeches

Package fee:

Content creation, monthly quota in number of days per month, or as individual days.

This gives you a quota in days for the creation of content, which can be used in the form of e-learning creation, course creation, film creation or similar. Note: The cost of each minute of content and video varies greatly depending on the type and nature of the content. We would be happy to advise you!

Services included:

- Initial briefing - the message and the rough content are defined together - we will inform you immediately of the required time horizon
- Script creation in German (by Bechtle) - incl. a script correction loop and an acceptance date
- Content / video creation (company-specific, branded with logo) - incl. a video correction loop and an acceptance date
- Translations if necessary (e.g. into English)

Bechtle Learning Services - your partner for digital learning: Learn whenever and wherever you want, e.g. actively and with fun in our online courses!

Last but not least:

Knowledge queries, learning objective checks and repetitions - also in combination with gamification can include the following elements, for example:

- One solution is correct (single choice)
- Several solutions are correct (multiple choice)
- Matching/assigning images/text snippets (drag-and-drop)
- Cloze text
- Free text
- Numerical questions
- True/False
- Jigsaw puzzle
- Crossword puzzle
- Hangman
- Memory game
- Sort on timeline/timeline
- Interactive video
- Trivial Pursuit
- Advent Calendar

Unit: Piece / day

Price:

1.400,00 € / day

All prices quoted are in euros plus VAT.

Feel free to contact us - your Bechtle Learning Services:

Your local contact person:

<https://www.bechtle.com/it-services/learning-services/schulungszentren>

. . . or simply send an email to:

schulung@bechtle.com