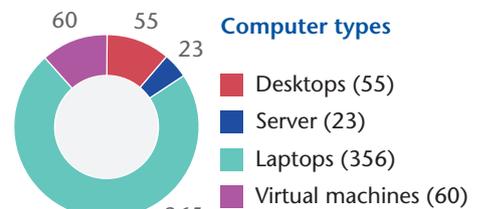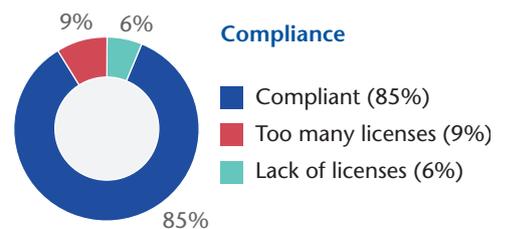# SAM365 with Snow License Manager: Managed Services.

Companies worldwide rely on License Manager to optimise software licensing and make their software usage metrics and rights more transparent, thereby reducing costs and shrinking the risk of compliance violations.

SAM365 identifies all of the software used in your network and compares them dynamically with your licensing status. As the core component of our integrated Software Asset Management (SAM) portfolio, it helps SAM officers from all business segments effectively and efficiently manage their product licences – for everything from desktops and data centres to mobile devices and cloud solutions.

Special dashboards, called snowboards, can be adapted specifically to the roles of various users, such as IT, finance, purchasing, compliance and HR staff. This lets everyone involved contribute equally to managing software assets, reducing the workload that would otherwise fall squarely on the shoulders of SAM administrators.

The Software Recognition Service (SRS) delivers an invaluable combination of services that's unique to Snow Software. It guarantees 100% identification of all commercial software products found on your network. It currently detects and identifies 347,102 applications out of the box from over 50,800 software publishers.

SAM data hosted in Switzerland.

Compliance

9% 6%

85%

- Compliant (85%)
- Too many licenses (9%)
- Lack of licenses (6%)

Computer types

60 55 23

- Desktops (55)
- Server (23)
- Laptops (356)
- Virtual machines (60)

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INCLUDED SERVICES.

▌ Addition of new Microsoft agreements and licences purchased through Bechtle

▌ Monthly over and underlicensing reports

▌ Notifications regarding questionable software (for blacklist)

▌ Expiry reminders for maintenance and licence agreements

Snow License Manager licences are invoiced monthly per asset, with a minimum contract duration of 36 months.

ADDITIONAL CONSULTING SERVICES.

▌ Advice on optimising agreements, licensing and infrastructure

▌ Proactive customer notification of required and/or recommended agreement/licence changes as well as the implications thereof

▌ On-site meetings to discuss reports with customers

Additional consulting services can be purchased as quarterly, half-yearly or full-year reports. They are invoiced each year in advance.

INSTALLATION/SETUP AND TRAINING.

We offer installation and setup services for the agreements and current licences of one software publisher at a time* (e.g. Microsoft, IBM, etc.). We also train end users and a super user, providing training documents, usage examples and current figures for your business. Participation is limited to four people. These services require three half-days for installation/setup, training and follow-up.

ADDITIONAL SAM SERVICES.

SAM50 / SAM100 let you purchase 50 and 100 hours of specialist services, respectively. Following a thorough discussion of your objectives, you can decide how you'd like to use these pre-purchased hours. Whether it's for training, workshops, consulting sessions or analyses – we'll create a plan for you to reach your goals as quickly as possible. We have over 20 certified SAM specialists (MCP) throughout Europe to help you manage and optimise your entire software lifecycle, dramatically cutting software expenses.

Any additional services requested will be subject to a separate formal quote and written agreement.

*Agreements/licences of additional publishers can be added through a separate contract.

Further information:
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