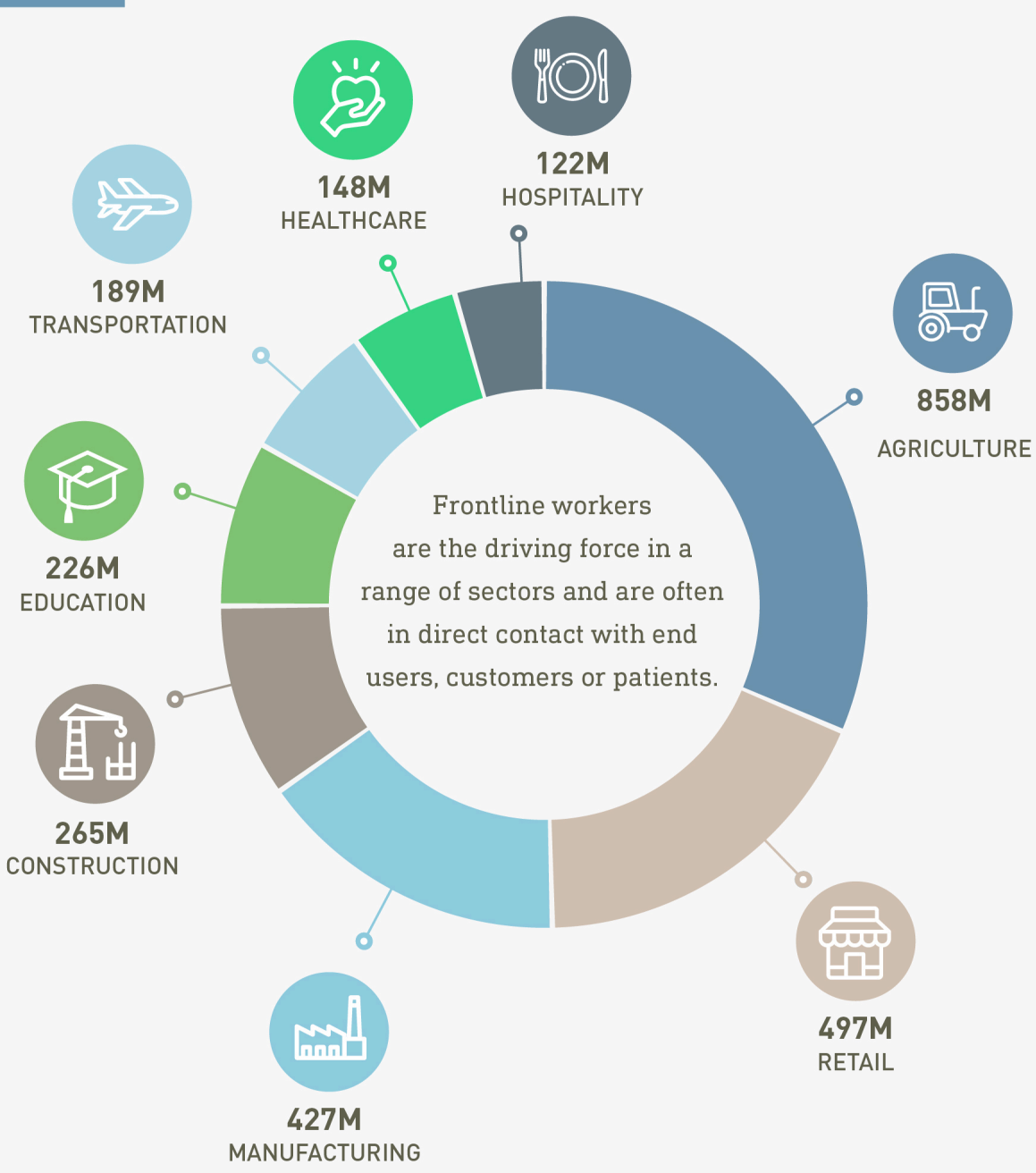


FRONTLINE WORKERS: WHO ARE THEY?

Did you know that frontline workers account for 80%¹ of our labour market? Across the world, this group consists of 2.7 billion people. Most people immediately associate "frontline workers" with healthcare staff, but there are several types of frontline workers.

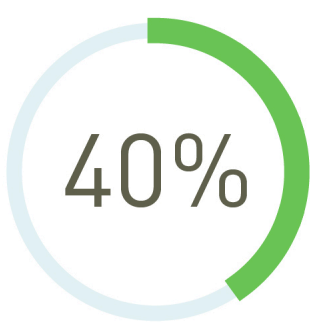
Who are the frontline workers?



The digital challenges of frontline workers.



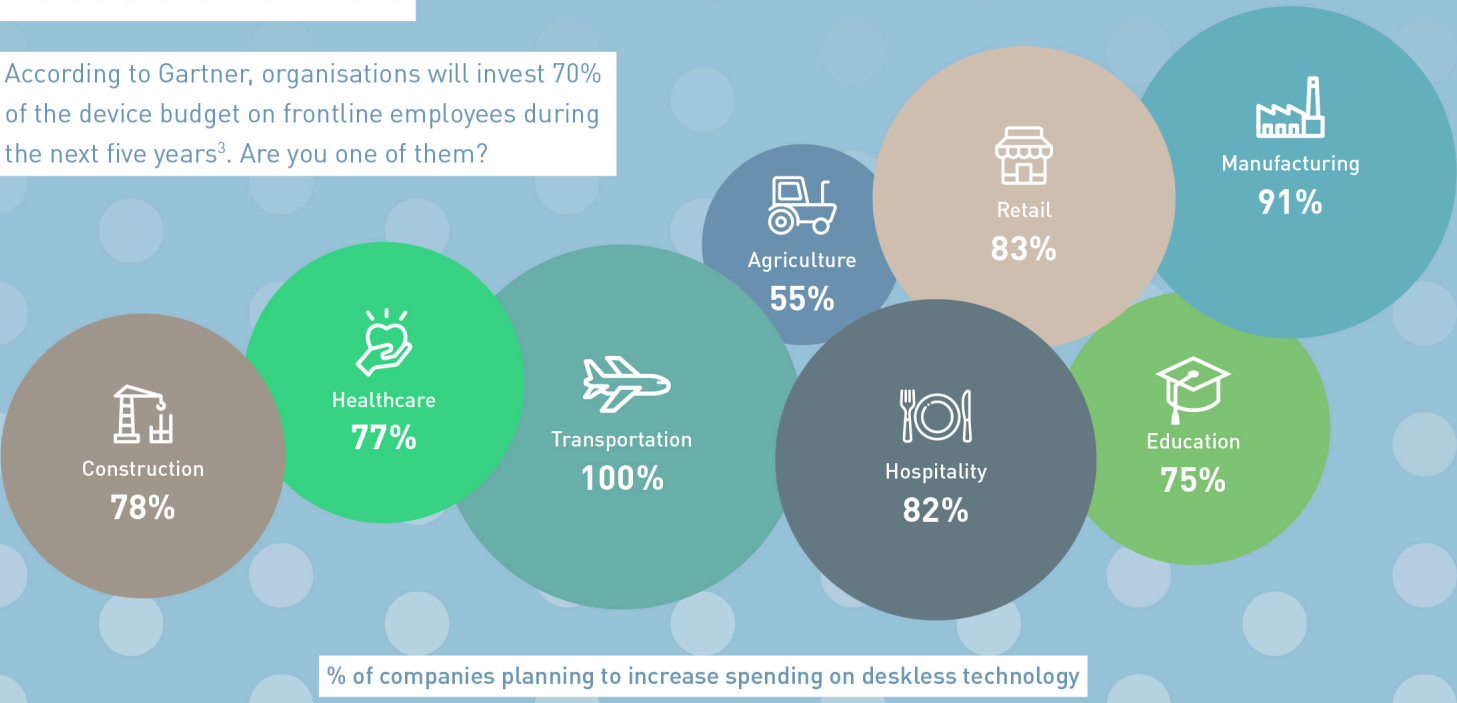
Where do frontline workers struggle with the most?



Research by Lancet² shows that:
of frontline workers say they don't have the right technology to do their job efficiently.

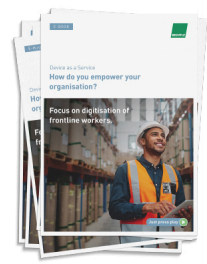
Empower you frontline workers, invest in them.

According to Gartner, organisations will invest 70% of the device budget on frontline employees during the next five years³. Are you one of them?



Digitising your frontline workers is easy with Device as a Service:

- ✓ Get more control over your devices
- ✓ Increase your IT security
- ✓ Improve the efficiency of device management



Download our e-book.

Do you want to know more about digitising your frontline workers? Download our e-book "Empower your organisation. Focus on digitisation of frontline workers."

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