Powering scale and adaptability of your workplace with technology.

A practical guide to how you can foster greater productivity, flexibility and efficiency within your business, while continuously supporting your workforce during uncertain times.

Your strong **IT** partner.
Today and tomorrow.

BECHTLE

In today's climate, organisations need to be prepared to support employees whether they work remotely or in the office. Balancing flexibility while keeping the business safe – and your workforce productive – is not an easy task.

But in this new digital era of working and collaborating with colleagues and customers, productivity is often a result of the relationship your employees have with new technologies, which allow them to be more efficient in communicating, collaborating and planning their work.

Happy workers can improve their productivity by 20% more than unhappy workers

30% increase in productivity using online collaboration tools and digital workplaces

70% of employees said digital technology improved their collaboration

Source: McKinsey Social Market Foundation

The new normal is redefining how we work.

Unexpected events, evolving workforce and digital shifts have direct implications on how your employees approach their daily tasks and how they can maximise their output. This leaves you with the delicate task of balancing their needs and requirements with those of your organisation, which needs to be able to adapt to the ever-changing requirements for scale, security and compliance.

Four main trends are now shaping our idea of the current – and future – way of working:

A flexible workplace is no longer a perk

Your staff is now working in more widespread teams, made up of more diverse, inclusive groups. They need collaboration tools that enable them to be productive and accessible wherever they are.

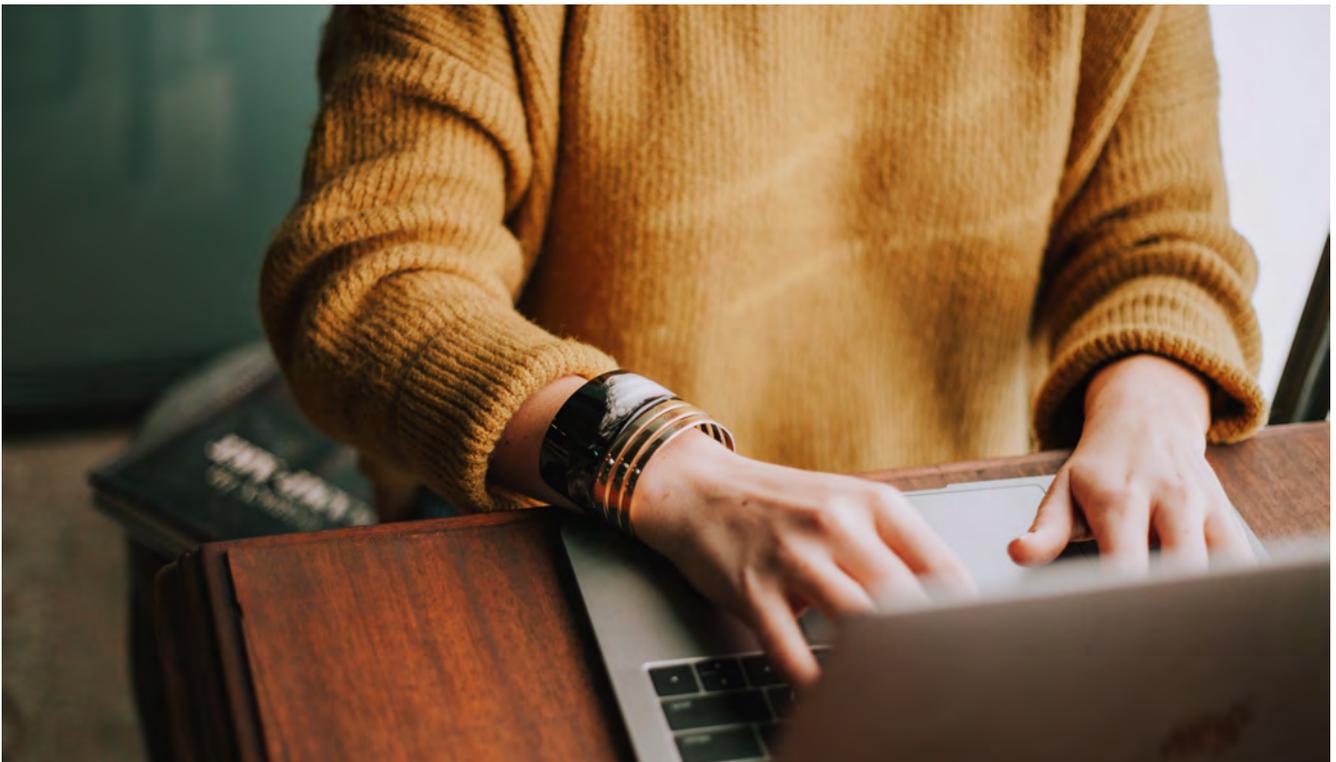## The needs of your employees are changing

In almost every business, the workforce now includes up to five (!) generations. And they have never been more demanding. They expect to work in new ways and want to use devices they are familiar with.

Security needs to be top of mind

As the shift towards remote working forced by the pandemic continues, technology plays a vital role in ensuring that businesses are safe from threats and their data remains uncompromised.

Pressures on internal resources and costs are rising

IT leaders are looking to reduce the pressure on their internal resources and delete the high upfront Capex costs. They are tasked with safeguarding the systems and data, monitoring security and compliance, while keeping your business running.

Protect the productivity of your teams while empowering your business.

For a while now, the workplace, your talent and how agile and adaptable your organisation is, have become the new frontiers of competitive advantage. Fostering greater productivity translates into tangible revenue outcomes – but also instils a culture of commitment and motivation that empowers your business in the long run.

To create a truly productive, collaborative and dynamic workforce, you need to consider **how adaptable your business and its underlying workplace infrastructure really are.** The right set up will allow you to scale as you grow and enable business users to adopt the shift in work style – while gaining greater cost efficiencies and agility at the same time.

The time to act is now. Crises are often the driver for game-changing shifts – and you need to be prepared to evolve your workplace to reap the benefits.

1.   FLEXIBILITY AND ACCESS

Concentrate on the jobs to be done, rather than rigid working hours, and enable access to work wherever your teams are.

2.   SCALABILITY AND ADAPTABILITY

Build a future-proof workplace that evolves as your requirements do: scale based on your needs and adapt to new trends in a nimble way.

3.   SECURITY AND COMPLIANCE

Focus on immediate productivity impact and mitigate the ongoing risks and threats, quickly adjusting to changing circumstances.

Not all work is done at a desk.

Recent unprecedented events had forever revolutionised the idea of flexible work – but already before, the generation that entered the workforce expected a more elastic approach. Covid-19 further accelerated this trend, with many businesses pledging to continue the remote working even after employees are cleared to get back onsite.

There is a pool of evidence that people who are empowered to work where, when and how they want, work more productively. So how can you facilitate that for them?

Forget the rigid 9-to-5.
We now live in a 24-7 world driven by technology and globalisation, which means that the demand for customer services across countries and time zones often falls outside of the regular working hours. Allow your teams to focus on completing actual tasks, encouraging them to work alongside their preferred hours and locations, be that home, coffee shop or your company canteen.

PRO TIP:
Through multi-device management, your teams can pick up the work that is piling up whether they are travelling, commuting or are on the move. **Find out more**

Deliver in-office experience even outside of it.
Nothing causes more frustrations than multiple logins, passwords and security checks. That is why it's crucial you enable seamless experience with the tools and apps your staff needs regularly. One way to achieve that is by virtualising your desktop experience: your staff can quickly access all the information they need, securely and wherever they are. But there is more – just think about the productivity of your IT teams. Centralising the control and unifying desktop management will result in reduced pressure on your in-house resources and greater oversight of your data and how it's shared.

PRO TIP:
You can access all your business apps on any device, quickly and safely, with Windows Virtual Desktop, working anywhere more effectively. **See more here**

Harnessing change and readying for what's next.

One of the greatest challenges facing businesses today is reconciling the immediate needs of the workforce in the face of unexpected events with the long-term organisational objectives. There is no question that to unlock individual performance at the highest level modern practices are key - and so the workplace infrastructure needs to be able to evolve as the employee requirements and the world around us change.

To ensure your business is able to adapt, consider how your current technology facilitates flexibility and scale. Think about whether the experience you deliver to your employees really energises them to deliver, and how much it's really costing your business. If you're still operating in the Capex model, this may limit your ability to proactively manage the needs of your infrastructure now and in the future.

Make sure the scale matches your needs.
Traditional workplace infrastructure is made up of hardware, robust networking setups and rigid operating models that leave little room for on-demand scale and agility. To thrive you need to be able to quickly adjust your resources and equip your business with the scale it needs while removing the need for expensive storage, regular updates and expensive support. This way you promote the success of your workers and grow your business in a flexible and sustainable way.

PRO TIP:
For your remote working needs, Windows Virtual Desktop offers unparalleled scale alongside great flexibility: you only pay for what you use, and scale your capacity up and down based on your requirements.
Discover more here

Be always ready.
In a world that moves at an unprecedented pace, you need to be able to easily adapt to the changing requirements of your employees and your customers. The right setup will allow you to quickly pivot your approach and strategy, driving your competitive edge. At the same time, by creating a more flexible and cost-efficient workplace you are freeing your IT teams to focus more on strategic objectives - rather than continuously managing infrastructures and bringing them on par with the latest developments.

PRO TIP:
Your business can build greater adaptability by using solutions that are cloud-based and always up to date. For example, by virtualising your desktop infrastructure you are ensuring a future-proof model of productive and flexible working.
Find out more here

Protecting productivity while safeguarding your business.

With rapidly shifting technology comes a more complex threat landscape. Malicious actors are better prepared than ever to expose the weak points within your infrastructure. Your employees become an easy target when they use various devices and unsecured WiFi networks.

To ensure the highest performance of your employees and your business as a whole, you need a security framework that adapts together with the evolving threats – and one that saves time on managing various passwords and authentications, as well as takes pressures off your IT teams who spend hours rectifying any breaches and worrying about compliance.

Make sure remote means secure.
As the amount of internal and external threats is growing and your employees continue to work from anywhere and on all kinds of devices, your security must be designed for any user type. The right technology will ensure preventative protection as well as post-breach detection, triggering automated response and alerting you to any type of issue immediately, so you're never caught off-guard.

PRO TIP:
Advanced security suites will offer you ongoing monitoring and protection from various malicious agents, freeing up your IT teams towards innovation.
Discover more

Protect your organisation's sensitive information.
Data protection laws are becoming more stringent, placing additional demands on all kinds of organisations. To ensure full compliance with local and global data governance, you need to be able to discover, classify and protect sensitive information wherever it lives – or moves.

PRO TIP:
Pro tip: Modern workplace security solutions safeguard your data, and provide peace of mind that your sensitive information is not shared with unauthorised users, flagging any concerns right away.
Find out more

The time is now.

The dramatic and rapid shift from office to remote working has exposed just how little organisations were prepared to empower their employees in the face of new circumstances. But it also provided a great opportunity for leaders to rethink and modernise their workplace, equipping teams with tools that can not only boost their performance but also help the organisation grow.

Does your organisation foster productivity?
Here's a quick checklist to find out.

1. Do your employees still rely on the traditional workplace infrastructure that was set up for the office environment?

2. Are they able to quickly access documents, emails, calendar across various devices and from anywhere? Can they work on multiple documents on the go?

3. Can your staff use one identity, login and passwords to easily create, review and share documents in and outside of your business?

4. Are your IT teams worried about the security breaches as your staff continues to work from home or other locations?

5. Are the costs of your current workplace set up outweighing its value? Do you need to continuously adapt and update to remain in line with the newest advancements and technology?

Build a workplace foundation ready for the future.

Empower your workforce and increase productivity wherever they are. At Bechtle, our team of specialists will help you build a productive, secure and scalable workplace in the office and beyond.

Underscored by the advanced Microsoft solutions, our Modern Workspace suite enables your business to:

Leverage the latest technology
Your workplace is always up-to-date and in tune with the latest workplace services, and you no longer need to worry about the end of support.

Move from Capex to Opex
Reap the rewards of increased cost efficiency by moving to the pay-as-you-go model, foregoing heavy Capex investments.

Easily scale
Scale-up and down based on operational demand without being stuck to licenses or contractual obligation.

Realise the increased opportunities provided by new technology.

Bechtle Communication and Collaboration solutions

Set up a more collaborative and productive work environment by providing your employees with the tools they know and love, including telephony solutions.

Microsoft 365	More than just apps like Word, Excel and PowerPoint, Microsoft 365 brings together best-in-class productivity apps with powerful cloud services, device management, and advanced security in one connected experience.
Teams	A hub for collaboration that includes video calling, chat and file sharing, allowing your employees to effectively communicate and collaborate. With high-definition video conferencing, you're always close to your team, partners, and customers.

Bechtle Managed Cloud Workspace

Implement a modern, productive workplace on a flexible, scalable cloud, ensuring productivity, teamwork, and collaboration can happen wherever your employees are. Our Managed Cloud Workspace solution includes Microsoft 365, complemented by:

Windows Virtual Desktop	Windows Virtual Desktop is a secure and simplified app and desktop virtualisation service that provides your users with the only multi-session Windows 10 desktop virtualised in the cloud that's highly scalable, always up to date and available on any device.
Azure Security Centre	Strengthen the security backbone of your organisation by setting up a unified security management system that allows you to monitor, combat and mitigate any threats, together with continuously ensuring compliance.
Azure Operations & SMART Workplace	Azure Operations is our professional operation of Azure cloud services for our customers.

Ready to architect a new workspace for your business?

Speak to us to find out how we can help you empower your employees and your organisation.

Contact:

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bechtle.com

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