



FinOps *Insight Starter* "Successful entry into the FinOps journey"

Many companies face the challenge of understanding and purposefully controlling their growing Azure cloud expenditures. A lack of transparency, unclear cost centers, insufficient tagging, and limited evaluation options lead to costs within Azure that are difficult to trace and to unnecessary expenses caused by orphaned or oversized resources. At the same time, unclear roles, lacking FinOps governance, and an unknown maturity level complicate collaboration between IT, Finance, and business departments. Although the cloud is business-critical, there is often no clear strategy for value-oriented usage.



FinOps addresses exactly these problems: it creates transparency, connects technical and financial perspectives, and enables fact-based decision-making. The FinOps Framework and its practices are extensive, and therefore companies ask themselves: "Where should I start with FinOps?"

Scope of services

Maximum 3 participants

Duration: max. 3 hours

- Introduction to central FinOps fundamentals (based on the FinOps Foundation Framework)
- FinOps maturity assessment (current maturity level)
- Potential and opportunities of target maturity levels
- Proposed roadmap: improvement of the maturity level and implementation of possible optimization potentials



- Introduction to FinOps fundamentals
- Maturity assessment
- Roadmap for a successful FinOps journey

What does our FinOps *Insight Starter* offer?

Bechtle makes getting started with FinOps easy, effective, and measurably successful for companies.

In a short time, the central FinOps fundamentals are explained. Based on a structured assessment, the current FinOps maturity level is determined and the potential and opportunities of a target maturity level are highlighted.

Finally, Bechtle presents a possible roadmap for achieving quick wins and for a successful entry into FinOps.

Thanks to the modular structure of the FinOps Framework, each company can enter FinOps individually and step by step. Based on the many years of experience of Bechtle FinOps specialists, this workshop was developed to enable a simple, effective, and measurably successful start into FinOps together with the customer in a short time.



Content of the «FinOps Insight Starter» Workshop



Introduction to FinOps fundamentals

Topic: Introduction to central FinOps fundamentals

Objective: To convey a general understanding of the central fundamentals of the “FinOps Framework” so that subsequent discussions about potentials and opportunities can be conducted.



Maturity assessment

Topic: Maturity assessment using a questionnaire to define the current maturity level

Objective: Through the maturity assessment, a FinOps baseline assessment is created. This serves to highlight the potential and opportunities of the desired FinOps target maturity level.



Target maturity potential

Topic: Identification of potentials and opportunities of the target maturity level.

Objective: The customer defines the target maturity level that they want to achieve with FinOps. The customer is shown the added value that can be generated through improving the FinOps maturity level.



Proposed roadmap

Maturity Level Improvement and Optimization potentials.

Topic: Possible roadmap for quick wins and an easy start.

Objective: The customer is presented with a possible roadmap on how to improve their maturity level and which optimization potentials can be achieved.

Added value and benefits for the customer

The FinOps Insight Starter Workshop conveys the central FinOps fundamentals and thus creates a shared understanding for efficient cloud cost management. Through a structured maturity assessment, customers receive an initial baseline, identify concrete optimization potentials, and recognize opportunities through FinOps. Building on this, Bechtle presents suitable FinOps services so that customers receive targeted support, clear recommendations for action, and a possible roadmap for their FinOps journey. The workshop thus delivers quickly usable knowledge, added value through cost efficiency, and a sound basis for decisions on next steps.

Powered by IBM



finops.rotkreuz@bechtle.com