

Jabra GN
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Hybrid Working Product Guide



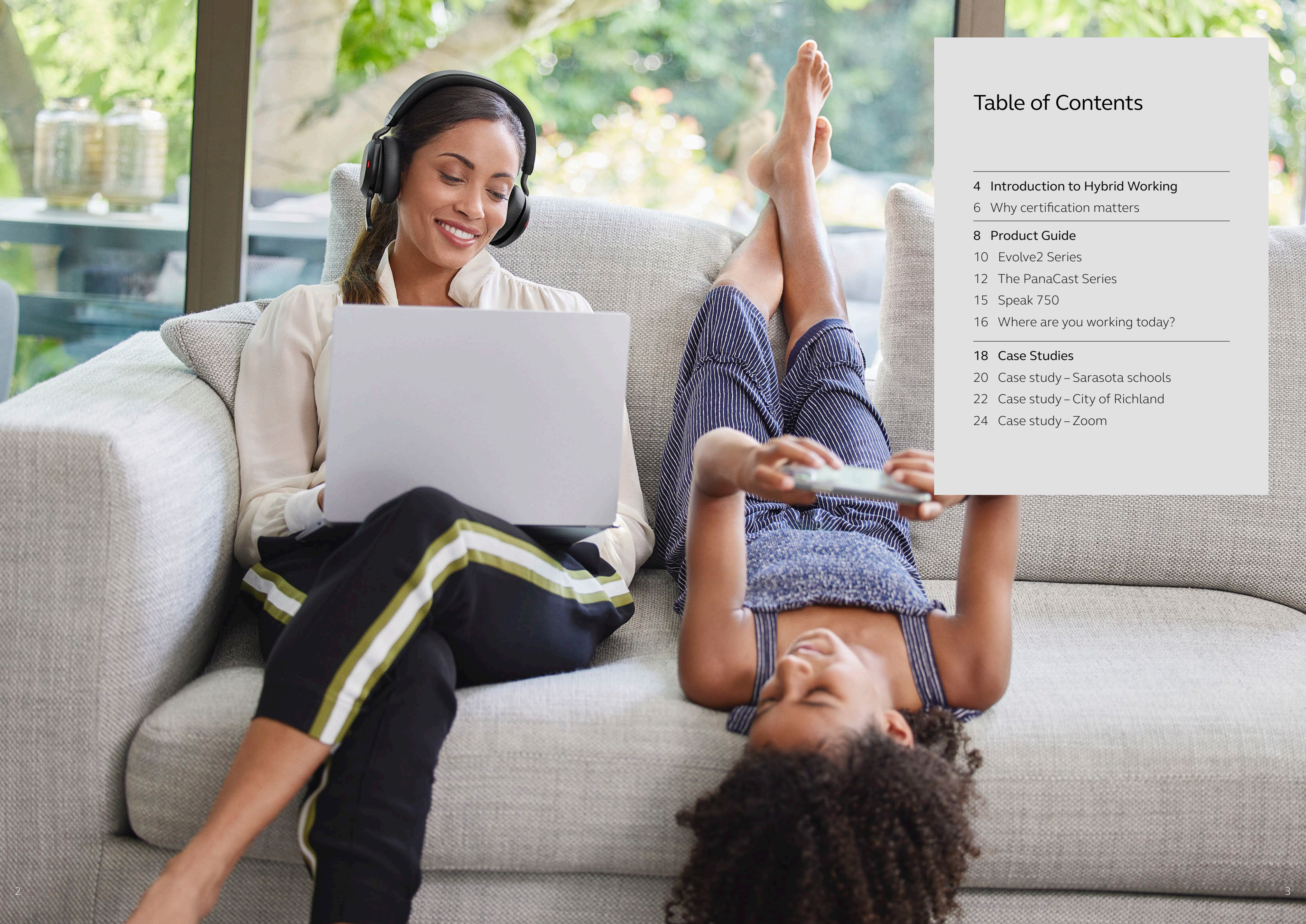


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Welcome to hybrid working

Keep your professionals professional, anytime and anywhere. Isn't that what hybrid working is all about? It's time to discover why Jabra is the professionals' choice for hybrid working.

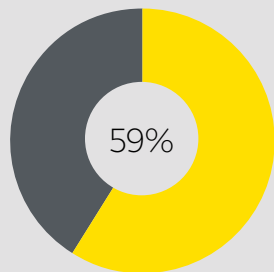
You've got disbursed teams working from home, in the office, on the go. At Jabra, we've developed the technology, the expertise and the built-in support you need to make flexible working work for everyone.

Whether you're new to this whole hybrid thing or a seasoned pro, we've got the tools to equip you and your teams for the ultimate success.

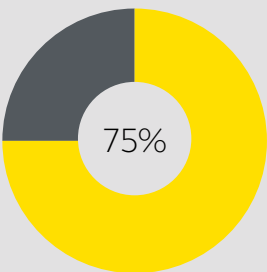
Not only do our professional grade devices give your people a professional-grade experience with the highest quality sound and vision, they also give you better UC adoption, with a suite of certified products that work out of the box and are easy to use and remotely manage.

To help organizations navigate the transition to a hybrid-working model, we studied the topic. The Jabra Hybrid Ways of Working 2021 Global Report* unpacks the findings from a study of more than 5000 knowledge workers in five key countries around the world. And because employees are those most

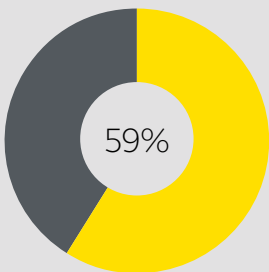
impacted by the transition to hybrid ways of working, we've highlighted some of their most illuminating perspectives on topics covering the future of the office, inclusion and equity in hybrid models, as well as how employees view trust, culture, and teamwork in a work-from-anywhere system.



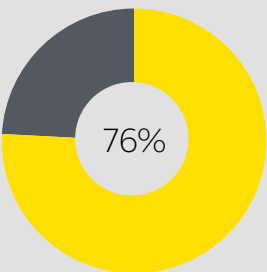
say they will not work for a company that requires them to come into a physical office 5 days a week



want to be able to work from anywhere in the future



say that the ability to work anywhere is more important than salary and other benefits



are more likely to work for a company that has hybrid work options

Technology is the key to success

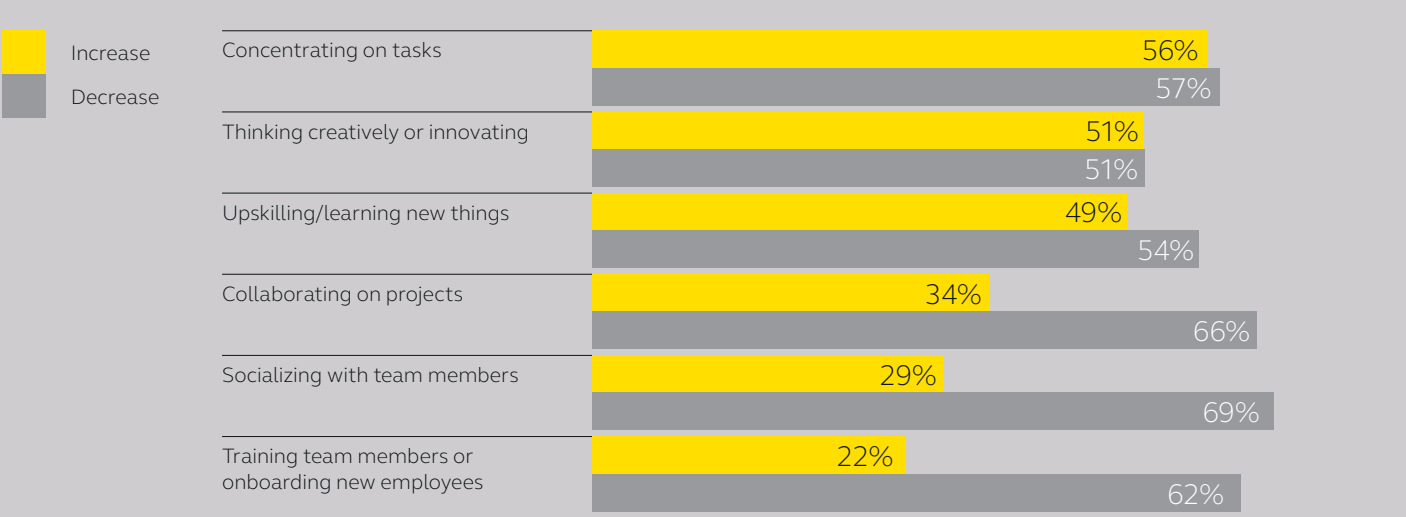
84%

agree that 'technology can help all employees have equal access to opportunities at work'

80%

agree they 'would rather work for a company that invests in technology to better connect the workforce in a hybrid working future'

The office is a clear preference for certain types of tasks



*visit Jabra.com/work-anywhere for the full report

Discover how Microsoft Teams certification and Open Office requirements are benchmarks for hybrid-working success

Microsoft has a set of strict compliance requirements for certifying audio devices for open office environments. Let’s have a look at the different levels, and the guarantees they bring.

Compatible

Microsoft doesn’t offer any guarantees on products that aren’t Teams-certified, and in order to get certification, a product must be submitted to Microsoft for approval. Any product which is labeled as compatible with, rather than certified for Microsoft Teams, is therefore not approved by Microsoft. And there are no guarantees of its functionality or audio quality.

Certified for Microsoft Teams

A Teams-certified headset ensures rich audio quality and a great collaboration experience, meeting the strict standards defined by Microsoft.

The certification ensures certain audio standards. From noise suppression on outgoing audio, which limits background conversation noise from your end of the call, to side tone support, allowing you to hear your own voice and regulate how loudly you’re speaking. There’s also echo reduction, audio distortion reduction, and latency guidelines, all of which work to make your calls sound more natural.

Microsoft Teams Certification requirements			Meets Microsoft Open Office requirements
Wideband incoming & outgoing audio for more natural sound and call quality	High intelligibility For less audio distortion	Call and volume control Answer/decline calls and adjust volume directly from the headset buttons	Superior noise suppression with the boom arm in 3 different positions
Good noise suppression Reduced background noise on calls	Low latency No delays from when you speak to when the audio is transmitted	Dedicated Teams button One touch access to launch Teams, join meetings and check notifications	Superior noise suppression Even less background noise on calls
Good noise suppression with the boom arm in the right position	Reduced echo for better call quality	Voice Assistant One touch access to Teams Voice services	
Sidetone Hearing your own voice to regulate how loud you speak on calls	Plug and play Teams automatically connects to the certified USB device		

You’ll also get a complete experience when using the Teams platform. From plug-and-play compatibility, allowing you to get going instantly, to easy call function control, so you can answer, reject and mute calls. There’s even a dedicated Teams button, allowing you to invoke the app and join meetings with a simple tap.




















Microsoft Open Office requirements

Meeting Open Office requirements is an optional enhanced performance level that offers the highest microphone quality by Microsoft’s standards. To meet these requirements, headsets are subject to much stricter guidelines on audio performance, requiring top audio engineering expertise.

















To demonstrate that our headsets sufficiently suppress surrounding noise and office talk (specifically, that the microphone doesn’t pick up talk or chatter from the neighboring desks) they are tested with the boom arm in three separate positions, compared to Teams certification, which only requires one. This gives you the ultimate reassurance that your headset will excel in an open office environment.

See how the Evolve2 series of professional, certified headsets significantly improve productive work experience
















Why use professional headsets to concentrate

	 Laptop/mobile in-built mic and speaker	 Consumer-grade	 Jabra Professional
 SideTone to hear your own voice			
 Noise Cancellation			
 Music & Media	 *		
 Busylight			

Why use professional headsets for collaboration

 HD voice for natural & clear conversation			
 Optimized call controls	 *		
 Premium noise cancelling microphone for Open Office standard			
 Boomarm control for mute/unmute			

Why use professional headsets for flexibility

 Contemporary Design			
 Support usage while charging (for wireless headsets)			
 Optimized connectivity to multiple devices at the same time			
Use in public environment			

* In-built speakers allow media and music consumption, but not in isolation/private mode for concentration.
* Call control is directly controlled on each UC platform with PC or mobile device when using in-built mic/speaker.



Meet our hybrid-working devices

See the full range and select
the right devices for you.

EVOLVE2 SERIES

It's not just new in every way.
It's the new standard.

We spend 20% more time collaborating than we did six years ago, but available concentration time has shrunk by 10%.¹ It's time for a better way of doing things; enter Evolve2. We've re-engineered our world-leading Evolve Series² in every single way, allowing us to bring you significant performance enhancements across the board. These are professional headsets, but not as you know them. Welcome to the new standard.

A new standard of noise isolation

A range of headsets designed to cancel 54% more of the noise around you from the moment you put them on³, thanks to a superior acoustic design and enhanced memory foam padding, with incredible Active Noise Cancellation (ANC)⁴ for an added concentration boost.

Guard your concentration zone with an improved busylight

Our new and improved busylight is now more visible than ever, allowing you to be seen from every angle, for even fewer interruptions. So you can work in peace.

Raising the bar for professional calls

We took the incredible call performance of our world-leading Evolve Series² and made it even better, featuring an advanced digital chipset with three times more computational power and the latest signal processing technology, for 97% less background conversation noise on your calls³.

Teams-certified means teams are satisfied

When communication is easy, everyone is happy, with both Microsoft Teams and their headset. Each Evolve2 headset is Teams-certified with a dedicated Teams button, for truly seamless collaboration.

Amazing audio across the board

A range of professional headsets featuring powerful leak-tolerant 40mm speakers, along with our advanced digital chipset and the latest AAC codec⁴, for a richer audio experience and incredible call performance.

Comfort you can wear and wear






Designed using biometric measurements from hundreds of heads, for the ultimate all-day comfort, and finished using durable, premium materials. Comfort so good, you'll barely even feel it.

Future-proof tech that gets better with age


Upgradeable platform that will add even more value to your investment with future firmware upgrades through Jabra Xpress.

¹ Kantar/TNS Knowledge Worker Study, 2018; Gensler US Workplace Survey, 2019
² See facts on [Jabra.com/commercial-claims](https://www.jabra.com/commercial-claims)
³ Based on Jabra calculations, compared to Evolve 80
⁴ Evolve2 85 and Evolve2 75 only



FEATURES		EVOLVE2 85	EVOLVE2 75	EVOLVE2 65	EVOLVE2 40	EVOLVE2 30
						
		Engineered to keep you focused. The best headset for concentration and collaboration. ²	Engineered for hybrid working. World-class audio engineering for industry-leading call quality.	Engineered to keep you agile. Work anywhere with superior wireless audio performance.	Engineered to keep you on task. Exceptional audio, outstanding noise isolation, superior comfort.	Engineered to keep you productive. Lightweight, portable, reliable, comfortable.
Connectivity	Bluetooth® 5.0	•	•	•		
	Dual connectivity	•	•	•		
	Wireless range	Up to 30m/100ft	Up to 30m/100ft	Up to 30m/100ft		
	Battery life	Up to 37 hours	Up to 36 hours	Up to 37 hours		
	3.5mm jack	•				
Audio	USB connectivity options	USB-A or USB-C	USB-A or USB-C	USB-A or USB-C	USB-A or USB-C	USB-A or USB-C
	Active Noise Cancellation (ANC)	•	•			
	Voice assistant enabled	•	•	•		
Ease of use	Wearing style	Over-the-ear	On-ear	On-ear	On-ear	On-ear
	Discreet hidden boom arm	•	•			
	360° integrated busylight	•	•	•	•	•
	Soft memory foam ear cushions	•	•	•	•	•
	Smart sensors	On-head detection	On-head detection	Motion sensor	Motion sensor	Motion sensor
	Call management from headset	•	•	•	•	•
	Optional charging stand	•	•	•		
	Certifications	Certified for use with Microsoft Teams, Zoom and more. Meets Microsoft Teams Open Office requirements.				

If you spend the majority of your day on calls, the Engage 75/65 is another great option for all day comfort with an extended wireless range.

FEATURES		ENGAGE 75/65
		
Connectivity	Desk phone	•
	Softphone	•
	Mobile	•
	Multi-device connectivity	5 ³
	Wireless (DECT)	•
	Corded	
Wearing style	Stereo	•
	Mono	•
	Headband	•
	Earhook	
	Neckband	• ⁷
	Adjustable boom arm	270°
Concentration	Noise cancelling microphone	•
	Busylight	•
Talk time ⁹	Up to - hours	13
Wireless range	Up to - m/ft	150/490



THE PANACAST SERIES

Video conferencing. Reinvented.

As the world embraces a more hybrid-working future, it's time to rethink meetings. Engineered to make intelligent, high-quality video conferencing accessible for every single worker, no matter where they are, the Jabra PanaCast series reinvents video collaboration as we know it. It's time to expand the possibilities for where and how we stay connected with the PanaCast series.



PanaCast

Jabra PanaCast delivers our full 180° view in a compact portable design which is ideal for huddle rooms, shared working spaces, and classrooms. Engineered to deliver 180° Panoramic-4K plug-and-play video conferencing, PanaCast offers a range of intelligent features, including Intelligent Zoom and whiteboard sharing via the Jabra Whiteboard app, for an incredible virtual collaboration experience. Pair with the Jabra Speak 750 for exceptional audio.



PanaCast 50

Jabra PanaCast 50 is an advanced meeting room solution for your in-office days. With outstanding high-quality 180° Panoramic-4K video technology, world-leading professional-grade audio, and a range of intelligence-driven features including Intelligent Zoom, Virtual Director, live whiteboard content camera streaming, and Safety Capacity and Room Usage Insights, PanaCast 50 keeps remote teams connected.



PanaCast 20

Jabra PanaCast 20 is an outstanding portable device, engineered for AI-enabled personal video conferencing, with intelligent capabilities like our unique Picture-in-Picture mode. With premium AI-powered 4K Ultra-HD video quality, PanaCast 20 delivers the perfect image every time, taking outstanding video collaboration beyond the office walls to include home and on-the-go use. Pair with industry-leading Jabra headsets or speakerphones for a premium audio experience.

PANACAST

At-a-glance comparison chart



Jabra PanaCast 20
For personal use



Jabra PanaCast
For flexible use



Jabra PanaCast 50
For meeting rooms

Video	4K Ultra-HD picture quality 13-megapixel camera 90° field of view Intelligent Zoom Intelligent Lighting Optimization Picture-in-Picture	Panoramic-4K picture quality Three 13-megapixel cameras 180° field of view Intelligent Zoom Single video stream, 100% data coverage In-app whiteboard content streaming	Panoramic-4K picture quality Three 13-megapixel cameras 180° field of view Intelligent Zoom Virtual Director mode Dual video stream, 100% data coverage Embedded whiteboard content camera
Audio	Outstanding audio with Jabra: Evolve2 professional headsets Speak 750 speakerphone	Outstanding audio with Jabra: Evolve2 professional headsets Speak 750 speakerphone	Outstanding audio built in: 8 beamforming microphones 4 powerful stereo speakers Full duplex sound
Safety & Security	Powerful on-device AI Integrated privacy cover SOC2-certified asset management*	SOC2-certified asset management*	Safety Insights Room safety alerts SOC2-certified asset management*
Flexibility	Ultra-portable USB plug-and-play Works with all major platforms	Ultra-portable USB plug-and-play Certified for Microsoft Teams, Microsoft Teams Rooms, Zoom, Zoom Rooms Works with all major platforms	Room occupancy Insights Simple deployment Certified for Microsoft Teams, Microsoft Teams Rooms, Zoom, Zoom Rooms Works with all major platforms
Best for	Individual use	Group use	Group use

*Using Jabra Xpress

PANACAST

Feature comparison chart

		PANACAST 50	PANACAST	PANACAST 20
Video	Field of view (horizontal)	180	180	90
	Number of 13-megapixel cameras	3	3	1
	Panoramic 4K resolution	•	•	
	4K Ultra-HD			•
Features	Intelligent Zoom	•	•	•
	Virtual Director mode	•		
	Intelligent Lighting Optimization		•	•
	Vivid HDR	•		•
	Embedded whiteboard content camera	•		
	In-app whiteboard content streaming		•	
	Dual video stream, 180° FOV	•		
	Single video stream, 180° FOV		•	
Audio	Picture-in-Picture			•
	8 beamforming microphones	•		
	4 powerful stereo speakers	•		
	Full duplex sound	•		
Safety & Security	Powerful on-device AI	•		•
	Safety Insights*	•		
	Room safety alerts	•		
	Room occupancy insights*	•		
	Integrated privacy cover			•
	SOC2-certified asset management*	•	•	•
Flexibility	Ultra-portable	•	•	•
	Optimized for all leading UC platforms	•	•	•
	Certified for Microsoft Teams & Microsoft Teams Rooms	•	•	
	Certified for Zoom & Zoom Rooms	•	•	
Connectivity	Softphone		•	
	USB-C			•
	USB-C plug-and-play	•	•	•
Other	Folding stand		•	
	Jabra Direct	•	•	•
	Jabra Xpress	•	•	•
	Jabra Sound+	•		
	SDK (Software Development Kit)	•	•	•
	2-year warranty	•	•	•
	Carrying case			•



SPEAK 750

See the full picture. Hear the full story.

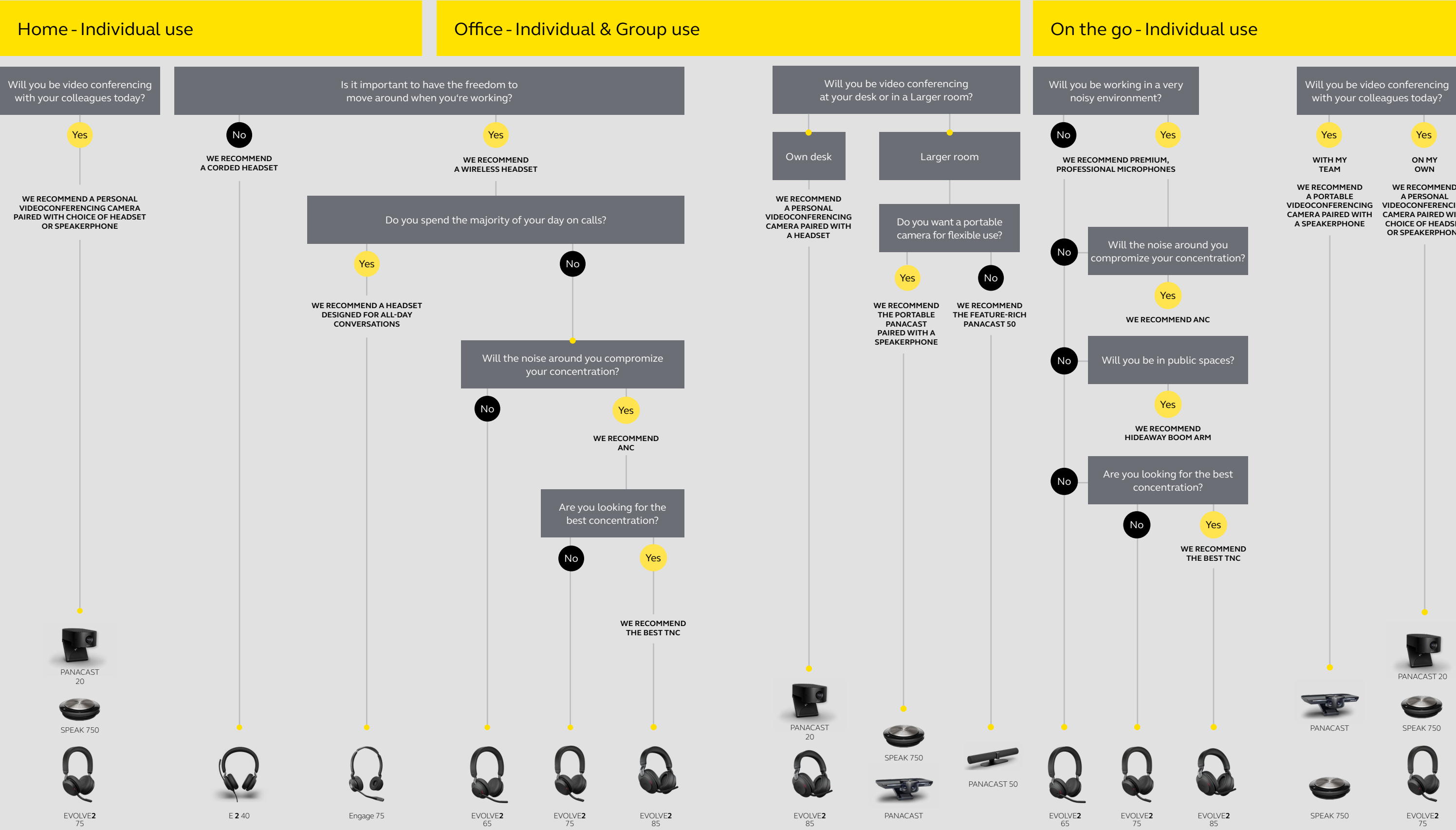
Combine Jabra PanaCast with the Jabra Speak 750 for an optimal video and audio experience that's like a face-to-face meeting. Certified for Microsoft Teams and works with all UC platforms.

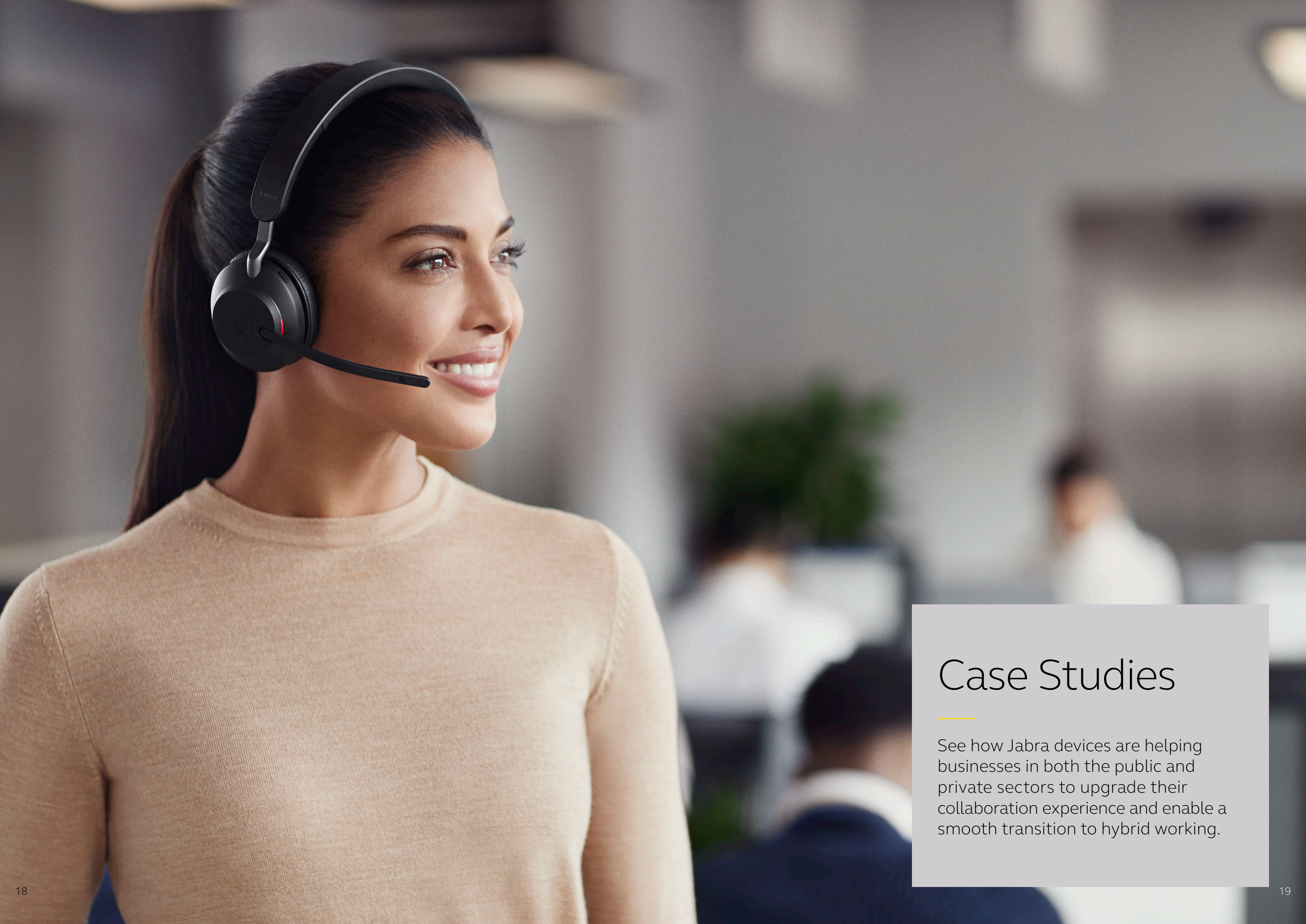


SPEAK 750		
Connectivity	Softphone	•
	Smartphone	•
	Tablet	•
	Corded (USB)	•
	Wireless (Bluetooth)	•
	Bluetooth Adapter	•
Ease of use	Link button	•
	Microsoft Teams button	• ²
	Smart button ³	•
Talk time	Up to – hours	10
Range (with Bluetooth adapter)	Up to – m/ft	30/100



Where are you working today?
There's a Jabra device that's perfectly optimized
for every location





Case Studies

See how Jabra devices are helping businesses in both the public and private sectors to upgrade their collaboration experience and enable a smooth transition to hybrid working.

As classroom needs evolve, Jabra partners with Sarasota Schools to deliver superior experience for remote learning

THE PROJECT AT A GLANCE

Sarasota County Schools is partnering with Jabra to equip thousands of classrooms across their school district with solutions to enable remote learning.

Solution: Jabra PanaCast and Jabra Speak

> Crystal-clear Panoramic-4K resolution

> 180-degree view of any classroom space without distortion

> Compatible with all leading Unified Communications platforms

> Superior audio quality

Benefits

> Easy to deploy and use for IT teams and teachers

> Expansive field of view across any classroom shape or size

> Delivers an immersive learning experience – no matter where students are located

Successful learning begins with engaged students

Just as video conferencing has become the norm with remote work, adding a video element to remote learning enables all students to have a similar learning experience to the physical classroom environment, and allows teachers to engage directly with their students, regardless of location.

As remote learning grows around the globe, it's critical that schools are able to continue to provide an outstanding learning experience by harnessing the power of technology. There's never

been a better time to take a closer look at systems for virtual learning and ensure that both students and teachers are positioned for success.

Bringing the classroom experience online

Sarasota Schools installed Jabra PanaCast cameras and Speak 510 speakerphones in 2,500 classrooms to keep students at home engaged and provide a more immersive remote learning experience.

Jabra PanaCast is the world's first Panoramic-4K plug-and-play video solution, and offers a full 180-degree view, automatically including everyone in the conversation. With a view of the entire classroom, students at home are able to see the teacher's instructional environment so they do not miss out on nonverbal cues and can feel like they are a part of the classroom. And for lessons that require more in-depth instruction, the Intelligent Zoom feature can automatically adjust the frame to focus only on the teacher, or whoever is talking at the time.

Jabra's Speak 510 speakerphones offer superb audio quality and connect wirelessly via Bluetooth or USB, allowing students to hear everything that is going on in the classroom. Together, Jabra PanaCast and Speak 510 offer an unrivalled combination of crystal-clear audio and video to bring remote and in-person students closer together for an immersive, engaging remote learning experience.

Sarasota Schools installed Jabra PanaCast cameras and Speak 510 speakerphones in 2,500 classrooms across the district – from Pre-K through 12th Grade and Technical College.



Enabling flexible technology

Disjointed and complicated communications tools can cause teachers to spend more time navigating IT issues, and less time actually teaching. As schools look to leverage remote learning tools, it's important to have high-performance technology in place which is consistently reliable and easy-to-use.

The plug-and-play integration between the Jabra PanaCast and Speak 510 instantly connects with whatever video conferencing platform the teacher is using, allowing them to utilize the platform that best fits the needs of their students and curriculum. This flexibility is key, especially in a large district with diverse needs.

"We don't want to create an environment where teachers spend valuable instructional time troubleshooting technology," said Todd Alexander, Manager of School Support Services and Information Technology at Sarasota County Schools. "Jabra solutions are easy to navigate and are incredibly user friendly. The nice thing about technology is when it just works. This has been the case with Jabra solutions, they just work!"

"We're excited for what this technology means for teachers, and how it allows them to seamlessly, and more meaningfully connect with remote students."

Joe Binswanger, Director of Information Technology at Sarasota County Schools



"It speaks volumes that we could set up 2,500 Jabra cameras and speakerphones seamlessly in such a short period of time."

Jamal Guiler, System Administrator at Sarasota County Schools

All hands on deck to support rollout

With thousands of classrooms across the entire district, Sarasota Schools' IT team is responsible for all technology and is tasked with making sure everything is working properly so classes can continue without disruption.

With a short window between the arrival of the Jabra PanaCast cameras and Speak 510 speakerphones and the start of the school year, Sarasota Schools' IT team was tasked with deploying these solutions in thousands of classrooms. Thankfully, the plug-and-play nature of Jabra solutions made the rollout incredibly seamless and the IT team was able to successfully implement the technology across their district.

The implementation was extremely straightforward, and the Sarasota Schools IT team worked closely with the Jabra support team to resolve any issues. With extensive backend support, and an all-hands-on-deck approach, Jabra is continuously helping Sarasota Schools to tackle challenges as they arise and leverage the solutions for success across their district.

Adding value for students and teachers

The rollout of Jabra PanaCast and Speak 510 in Sarasota Schools has generated overwhelmingly positive feedback. Teachers report that the solutions are very easy to use in a variety of different ways, and have added value to their classrooms by giving them the ability to connect with remote students in a more meaningful way.

Some of the most attractive features of the Jabra PanaCast cameras have been their 180-degree panoramic view that allows students at home to view the entire classroom, including the white board, and the smart zoom tracking features to hone in on the teacher or student speaking. With the Speak 510 speakerphones, teachers have seen great value with the flexibility and portability, allowing them to move the speakerphones around the classroom depending on different class needs.

Remaining Connected with Constituents During COVID-19 and beyond

THE PROJECT AT A GLANCE

The City of Richland is using Jabra PanaCast cameras and Speak 710 speakerphones to elevate the meeting room experience and connect those who are in the office with those who are at home.

Solution

Jabra PanaCast:

- > Crystal-clear Panoramic-4K resolution
- > 180° view of any meeting room space
- > Easy, plug-and-play functionality
- > Compatible with all leading Unified Communications platforms

Speak 710:

- > Lightweight and portable design
- > Up to 15 hours of battery life
- > Connects in seconds to a device with Bluetooth
- > Omnidirectional microphones provide 360° coverage

Benefits

- > Fast and seamless set up for IT teams
- > Expansive field of view across any room shape or size
- > Delivers an engaging meeting experience – no matter where attendees are located
- > Sleek and modern look with minimal wires
- > Unparalleled sound and video quality

Ushering in a New Era

In May of 2019, the city of Richland, Washington opened its brand-new city hall. This new building represented a new era of growth and progress for the city. With people busier than ever, the city also wanted to find a way to give the public access to meetings so they could tune in from wherever they were. However, the city’s previous system was often a challenge for IT and never quite worked properly. It was clear that the city needed a better solution for the new city hall.

As the IT team looked for a better-suited solution, a few requirements were top of mind. The city’s old virtual meeting strategy had many moving pieces, and often times when staff attempted to conduct a virtual meeting, the technology wouldn’t work or solutions would be missing. When considering a new tool the IT team wanted a seamless, easy to use solution that didn’t require users to download software or go through an extensive set up. Prior to the pandemic, vendors and constituents were often coming and going for different presentations, so the city of Richland wanted a solution that did not require any download onto a device. The goals were to limit technology hurdles and alleviate interrupted meeting time. The IT team was also interested in finding a camera with a high resolution quality and field of view. Ideally, participants joining the call would feel like they were present in the meeting room. Lastly, with the city hall’s new modern and sleek design, the city wanted to make sure the solution fit into the building’s new aesthetic with clean, cordless technology.

With these requirements in mind, the city of Richland selected and installed Jabra’s PanaCast cameras and Speak 710 speakerphones to elevate the meeting room experience and connect those who are in the office with those who are at home.

“We were drawn to Jabra’s solutions because of the incredible video and audio quality, as well as the overall ease of use,” said Kevin Grumbling, IT Manager, at the City of Richland. “They elevate our space and our meetings.”

Jabra PanaCast is the world’s first Panoramic-4K plug-and-play video solution, designed to bring meetings to life with high-definition video. Jabra PanaCast offers a full 180° field of view and its Intelligent Zoom function automatically includes everyone in the conversation. With a view of the entire conference room, those at home are able to see everyone in the room, not miss out on nonverbal cues and can feel like they are truly a part of the meeting.

Jabra’s Speak 710 speakerphones offer superb audio quality and connect wirelessly via Bluetooth or USB allowing those at home to hear all that is going on in the conference room. Both solutions are incredibly easy to use and require minimal IT support in deployment, and together, Jabra PanaCast and Speak 710 offer an unrivalled combination of crystal-clear audio and video to bring remote and in-person attendees closer together for an immersive, engaging experience.

With its 180° field of view, the Jabra PanaCast captures the entire meeting room, while the Speak 710’s omnidirectional microphones provide 360° coverage and pick up sound from any angle, ensuring all participants are heard. These solutions have been integral to keeping different departments, including HR, public works, IT and the executive board, connected.

“We were drawn to Jabra’s solutions because of the incredible picture and audio quality, as well as the overall ease of use.”

Kevin Grumbling, IT Manager at City of Richland

Preparing for the Future

Due to the great success of the Jabra PanaCast and Speak 710 over the last few months, the City of Richland has plans to use the solutions in further build outs by implementing them into new facilities including police and fire stations. Here, they will serve as a primary tool in trainings so one instructor can lead a single training that is broadcasted to multiple locations, thereby adding a more in-person element.

“At Jabra, we are building intelligent audio and video solutions to support public sector missions,” said Aurangzeb Khan, Senior Vice President at Jabra. “Our work with the City of Richland is a testament to how great solutions can keep people connected during the most challenging of times.”



Jabra Offers Zoom-Certified Solutions to Support Remote Workers

THE PROJECT AT A GLANCE

The City of Richland uses Jabra PanaCast cameras and Speak 710 speakerphones combined with leading video communications systems like Zoom, to elevate the meeting room experience and connect those who are in the office with those who are at home.

Solution:
Jabra PanaCast

- > Crystal-clear Panoramic-4K resolution
- > 180° view of any meeting room space
- > Easy, plug-and-play functionality
- > Zoom certified for seamless connectivity

Speak 710

- > Lightweight and portable design
- > Up to 15 hours of battery life
- > Connects in seconds to a device with Bluetooth
- > Omni-directional microphones provide 360° coverage

Benefits:

- > Fast and seamless set up for IT teams
- > Expansive field of view across any room shape or size
- > Delivers an engaging meeting experience – no matter where attendees are located
- > Sleek and modern look with minimal wires
- > Unparalleled sound and video quality

Remote as a Strategic Decision

The way that we connect has become increasingly distributed as remote communication and collaboration tools have found their way out of the C-suite’s home office and sales team’s briefcases. Smart organizations have extended the use of the latest technology to bring their entire teams together no matter where they are. Remote work and collaboration, however, is not rooted solely in technology accessibility.

For several years, organizations have launched remote initiatives for strategic purposes such as reducing real estate costs and facilitating connections regardless of geography. Not coincidentally, remote work arrangements are linked to organizational growth – making them a win-win for workers and businesses alike. Additionally, flexibility in where employees work enables businesses to be more competitive in the fight for highly qualified or specialized employees by opening doors to talent outside their geographic region.

The Overnight Remote Revolution

Even with its benefits, at the start of 2020, not all businesses fully embraced remote work – and its use in education was limited. Then, seemingly overnight, the phrases “remote collaboration” and “Zoom calls” solidified their place in the global lexicon. With the onset of the global COVID-19 pandemic, businesses, organizations and schools around the world were forced to embrace the practice to not only keep the wheels turning but to foster connection.

Similarly, the World Economic Forum reported that 1.2 billion children across 186 countries were affected by school closures due to COVID-19, forcing many school systems to come up with innovative and secure ways to connect their students with educators. In the U.S., 93% of school-aged children turned to distance learning.

Prior to the pandemic, nearly two-thirds of office professionals globally had not worked remotely on a regular basis. Within just a few months, 88% were working from home.

Source: Global Workplace Analytics Work-from-Home

What’s notable is that it’s unlikely we’ll ever return to the way things were. According to a Harvard Business School survey, 61% of office workers who have been working from home since March say they would like a hybrid work schedule where they go into office only a few days a week. It’s not just workers who are on board with the new way of working. From March 2020 to July 2020 alone, LinkedIn reported a 2.8x increase in remote job postings. While the openings were a mix of temporarily and permanently remote positions, this jump is a promising indicator that remote work is here to stay and not just for a handful of professionals.

“We were able to maintain a superior level of communications and remain connected throughout this difficult time thanks to Jabra and Zoom’s solutions.”

Jon Amundson, Assistant City Manager at City of Richland

Supporting the Ability to Collaborate, Engage, and Meet Anywhere

Remote opportunities have clear benefits. However, along with minimized distractions and more space to think independently and creatively comes less opportunity to organically collaborate and engage with peers.

For example, voice technology alone doesn’t capture the non-verbal cues that enable workers to easily navigate the same conversations face-to-face. The raised finger, the lean in when you want to add to a colleague’s point – these signals are lost when individuals cannot see their fellow collaborators. This underscores the need for not only the right technology but a powerful combination that delivers the right experience.

Jabra and Zoom Solutions Solve Communication Challenges

Zoom brings teams together to get more done. Its frictionless unified communications platform leverages video to empower people to accomplish more – and has quickly become a staple for enterprises and classrooms alike. As individuals across the globe need to connect and collaborate, they tap Zoom icons on their trusted device to instantly and securely communicate face-to-face no matter where they might be.

To provide seamless communication and collaboration experiences, Jabra tested our audio and video solutions in close cooperation with Zoom. The resulting Jabra integrations enable a simple user experience whether joining a Zoom meeting from a headset or enterprise meeting room solution. Together, Jabra and Zoom support secure and streamlined experiences that allow individuals to get more done, wherever they are.

Jabra and Zoom in Action

Around the world, teams have quickly replaced water cooler conversations with virtual meetings. And teachers have replaced classroom book reports with slide presentations over a video call. Whether joining a meeting from home, the road or a meeting room, Jabra’s solutions are designed to enable effective collaboration, making the most of each Zoom conversation.

The City of Richland, Washington faced a unique challenge. Its newly constructed city hall featured a modern design and conference rooms with large windows and plentiful natural light. These aesthetically pleasing architectural features, however, resulted in unexpected productivity challenges. The abundance of natural light prevented most conferencing solutions from capturing crystal clear imagery. Additionally, many of the technology options their team explored were cluttered with excessive cords, detracting from the beauty of the new facility.

The Jabra PanaCast not only rose to the challenge, it exceeded expectations with its aesthetically clean, plug and play set up. And, when the COVID-19 pandemic forced the facility to close its doors to the public, the City leveraged its Zoom certified video conferencing solution to connect teams and serve its citizens.

Individuals can host effective video conferences using the Zoom certified Jabra PanaCast. With Jabra PanaCast, businesses can bring the estimated 33 million huddle meeting rooms worldwide back into commission while maintaining distance between participants. This enables teachers to enhance their students’ learning experience with visual aids and without spatial limitations.

This is possible thanks to three 13-megapixel cameras, patented real-time video stitching technology and a full 180° view of the room – far exceeding the market-standard, 120° view. Paired with the Zoom certified Jabra Speak 750’s omnidirectional microphones for the meeting room, the Jabra PanaCast helps ensure everyone is seen and heard in Zoom calls.

For workers who prefer to join meetings from the comforts of their desk – wherever that may be, the Jabra Evolve2 also ensures a seamless call experience with its Zoom optimization for PC and Mac clients.

Whether joining from the Jabra Speak 750 speakerphone or Evolve2 headsets, our integration supports the seamless start of Zoom Meetings and Zoom Phone calls, saving users the headaches of technology that simply doesn’t click or callers who cannot hear each other. Additionally, both options allow for a hands-free meeting experience, allowing you to engage in the conversation without the restrictions of wires.

Individuals can also use their headset or speakerphone to control their participation in Zoom meetings - mute and unmute themselves in Zoom meetings and calls. Workers can also answer or decline Zoom calls directly from their Jabra device. So, when workers are in the zone, they can stay in the zone.

Want to learn more?

Visit Jabra.com/Zoom or contact your Jabra sales representative to learn more about Jabra and Zoom.

“The Jabra PanaCast has made it possible for our teams to optimize communications and operate even under the most stressful of circumstances. Being able to seamlessly hop onto Zoom calls with our team – no matter where they were – ensured we could quickly connect, align and continue to provide community services.”

Kevin Grumbling, IT Manager, at the City of Richland



Find out more on
jabra.com/work-anywhere

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