

Only at Apple

Guaranteed Buyback Option



Hello, lifecycle management.

The Guaranteed Buyback Option is a simple way to maximise the value of your Apple devices. For any Mac, iPhone and iPad that you purchase today, Apple will guarantee future trade in values when devices are upgraded in two, three, or four years.

It's a seamless way to plan ahead, save on future upgrades and keep your technology lifecycle plan as forward-thinking as your organization.



Future-proof today's investment.

We guarantee the future trade in value of today's purchase to lower the cost of upgrades.

Plan for tomorrow, today.



Be prepared for your next upgrade.

Built-in return services make upgrading easy.

We help with logistics, provide packaging, and cover all shipping costs.



Savings & flexibility at no cost to you.

It's free to enroll and free to exercise.

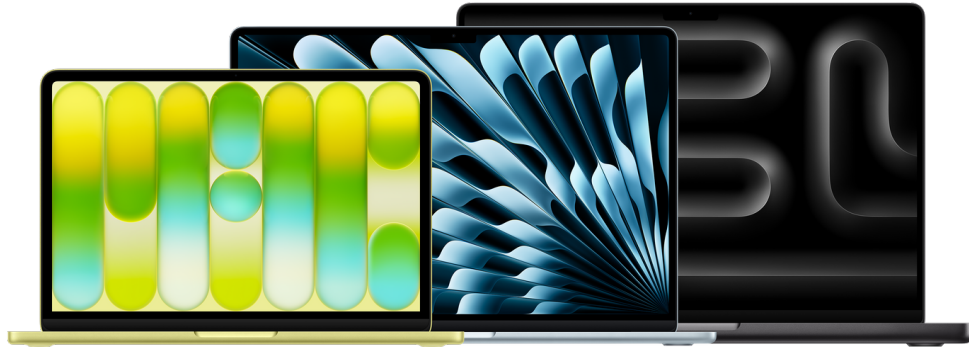
Save on every device you decide to upgrade.

Contact your Apple Representative or afs_buyback@apple.com to enroll today.

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Guaranteed Buyback Option

Future values & free services to help you plan for your next upgrade.



Mac Future Buyback Values

	24 MONTH	36 MONTH	48 MONTH
MacBook Neo	CHF 110	CHF 90	CHF 90
MacBook Air 13-inch M5	CHF 325	CHF 275	CHF 225
MacBook Air 15-inch M5	CHF 375	CHF 325	CHF 275
MacBook Pro 14-inch M5	CHF 475	CHF 425	CHF 350
MacBook Pro 14-inch M5 Pro/Max	CHF 600	CHF 525	CHF 425
MacBook Pro 16-inch M4 Pro/Max	CHF 750	CHF 650	CHF 525

How it works.

- 1 Connect with Apple Financial Services to select the ideal lifecycle and provide contact information to sign up.
- 2 Eligible devices from ongoing purchases will be included in your quarterly summary.
- 3 Upgrade at the end of the lifecycle and receive value for every device returned in good condition.

Upgrades made easy.

When you're ready to upgrade, work with your Authorized Apple Reseller to purchase new devices before the Guaranteed Buyback Option Exercise date.

For devices you decide to return, Apple covers return shipping and packaging. We work with a global network of trusted partners to facilitate a seamless return experience and payment within 60 days.

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iPad Future Buyback Values

	24 MONTH	36 MONTH	48 MONTH
iPad A16	CHF 90	CHF 50	CHF 35
iPad mini	CHF 125	CHF 90	CHF 50
iPad Air 11-inch M4	CHF 175	CHF 125	CHF 100
iPad Air 13-inch M4	CHF 240	CHF 160	CHF 125
iPad Pro 11-inch M5	CHF 300	CHF 200	CHF 175
iPad Pro 13-inch M5	CHF 400	CHF 275	CHF 225

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iPhone Future Buyback Values

	24 MONTH	36 MONTH	48 MONTH
iPhone 17e	CHF 140	CHF 90	CHF 40
iPhone Air	CHF 190	CHF 120	CHF 40
iPhone 17 / Air	CHF 190	CHF 120	CHF 40
iPhone 17 Pro/Pro Max	CHF 280	CHF 170	CHF 90



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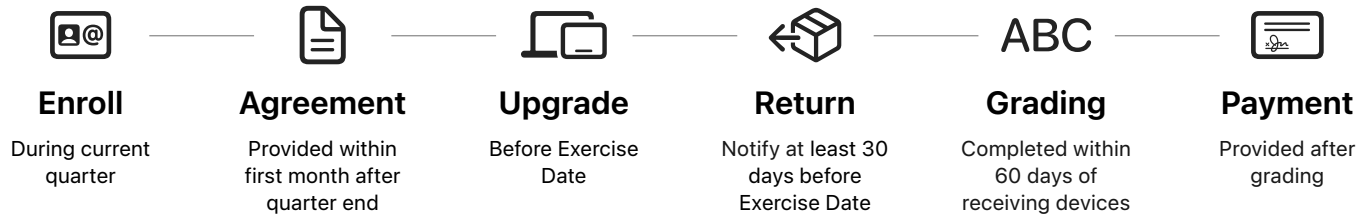
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Guaranteed Buyback Option (GBO)

Program Details



Enroll

1. Submit a completed GBO Contact Form to your Apple Account Executive or Apple Financial Services Manager at any point in the calendar quarter to enroll.
2. Place orders over a calendar quarter through your Apple Authorised Reseller.
3. Re-enroll for every calendar quarter you wish to receive a Guaranteed Buyback Option.

Agreement

1. The agreement includes a summary of all eligible devices, their values, the exercise date, and applicable terms and conditions.
2. The agreement is provided via email within 14 days after quarter end.

Upgrade

1. Purchase new Apple devices from your Apple Authorised Reseller before the Exercise Date of your Guaranteed Buyback Option.
2. To receive full Guaranteed Buyback Values, 90% or greater of the devices listed on the Guaranteed Buyback Option need to be upgraded.

Return

1. Notify Apple Financial Services of your intent to return some or all devices at least 30 days prior to the Exercise Date.
2. Apple Financial Services will select a partner to receive, grade and provide payment for your devices.
3. Return packaging and shipping is provided at no cost.

Grading

1. Devices returned in good, working condition will receive the full Guaranteed Buyback Value.
2. Apple may deduct any repair costs from the Guaranteed Buyback Value, if applicable.
3. If a device can't be repaired economically, it will be recycled at no cost, and no value will be paid.

Payment

1. Payment for the Guaranteed Buyback Option will come directly from the assigned partner.
2. Payment is delivered within 60 days of final inspection and receipt of the product.

Guaranteed Buyback Option (GBO)

Frequently Asked Questions

What is the Guaranteed Buyback Option (GBO)?

The GBO is a no-cost program that guarantees future trade-in values for qualifying iPads and Macs when returned in good condition. GBO helps lower cost and simplify upgrades.

Is there a fee to join or use the program?

No. Enrolling in and exercising the GBO is free of charge.

Do I have to enroll every quarter for ongoing participation?

Yes. Customers must submit a completed GBO Contact Form each quarter to remain enrolled and to ensure contact information stays up to date.

What condition must devices be in to receive the full value?

Devices must:

- Power on and be fully functional
- Be free of MDM locks and not reported as lost/stolen
- Have at least 60% battery capacity
- Show only light/medium wear
- Be serviced only by an Apple Authorized Service Provider, no third-party or counterfeit parts
- Include required accessories (Macs: charging block and cable)

What happens if a returned device doesn't meet the condition requirements?

Apple may deduct repair or replacement costs from the total buyback value. If a device can't be repaired economically, it will be recycled at no cost, and no value will be paid for that unit.

What logistics are involved in the return process?

Apple provides return packaging and prepaid shipping labels, and additional data wiping.

Is there a purchase or upgrade requirement to use the buyback?

Yes. To receive payment for returned devices, you must purchase new Apple devices of at least 90% of the original unit volume and of comparable value/specifications.

Do I have to return all my devices to get the buyback?

No. You can choose to return all, some, or none of the eligible devices—but you must give notice at least 30 days before the Exercise Date.

When will I get paid?

Apple (or its designee) inspects devices within 60 days of receipt. After inspection, you receive payment for all eligible devices, minus deductions, if applicable.

What if I need extra time, or the ability to return a few months late?

Customers must exercise their buyback option on or before the applicable exercise date. After the GBO is expired, Apple will continue to work with you to obtain the highest possible trade in value.