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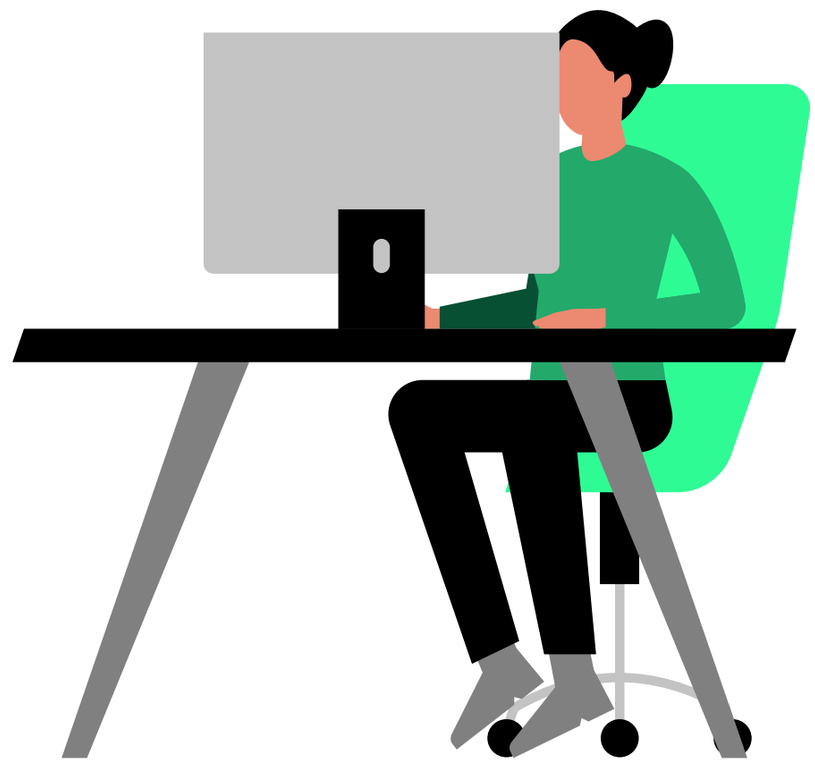
AI Ideation Workshops.

Reveal your company's potential with AI.

bechtle.com

Ideation workshops on artificial intelligence.

Have you ever considered the potential of applying AI within your company?
You are interested in using it, but you don‘t know where to start?
Our Experts are here to help you.



The objectives of the AI Ideation Workshops are as follows: Firstly, to define the business cases where the use of artificial intelligence will have the greatest return on investment for your company. The secondary objectives will be to gain a better understanding of the business issues surrounding AI, to define and select the business cases and to prepare a proof-of-concept estimate. The target groups are C-Levels, all business activity managers and the IT department.

Introduction session
This session will give you a better understanding of AI capabilities and will prepare you for the brainstorming workshop.

Workshop - Part 1
This first workshop will enable you to define the relevant business cases for you through brainstorming.

Workshop - Part 2
This second workshop will enable you to define a scope with a view to implementing proof-of-concept for selected the business cases.

Key Points
- Demystifying artificial intelligence
- Understanding the challenges
- Presentation of the most common business cases
- Live demonstration of AI capabilities
- Brainstorming on the company‘s business cases
- Voting and prioritisation of ideas
- Specific deamos of the ideas
- PoC (Proof-of-Concept) estimates
- Macro-planning estimates
- Conclusion and recommendations

For the workshops, we recommend a maximum of 10 attendees. There is no limit to the size of the introductory session.

„Thanks to this workshop, we were able to identify the right AI use cases to create value quickly.“

Description of the Workshops

We have specifically designed the AI Ideation Workshops to help you adopt artificial intelligence.

To do this, we are offering you an introductory session during which you will have access to :

- A presentation to demystify artificial intelligence and better understand the challenges it represents. We will present the most common business cases and give live demonstrations relevant to your activity. Attendees will be able to ask questions at any time and talk with our Experts.

Following this session, the first ideation workshop will take place. We will run the following for you:

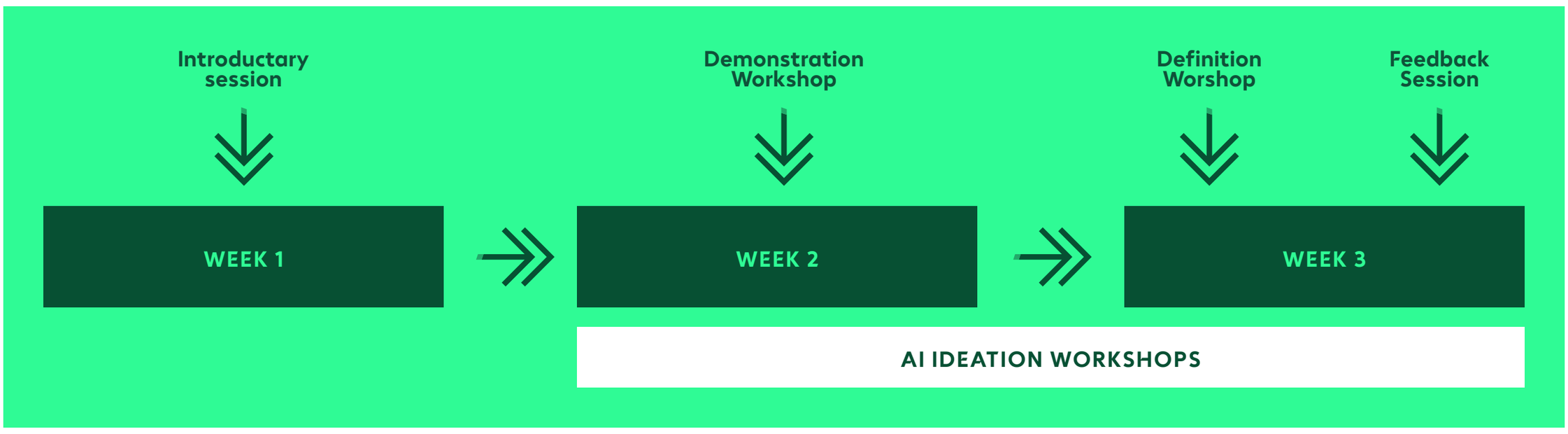
- A brainstorming session to help you identify the business cases within your company. This will be followed by a vote to determine the most relevant business cases.

Then, we will prepare more specific demonstrations which will be presented to you during the second workshop:

- Define the scope of the various business cases to produce proof-of-concepts in the short term. This scoping and specification work will enable us to draw up estimates and an implementation schedule.
- Finally, a feedback session will be organised to present the results.

Our step-by-step Workshops

- Two of our Experts will accompany you during the workshops. Take advantage of their experience to discover the opportunities offered by AI.
- Specific live demonstrations, linked to your business, will be put in place and offered.



Summary of our offer

- Preparation for the presentation and ideation workshop
- Introductory session lasting around two hours
- Half-day ideation workshop
- Preparation of demonstrations for the definition workshop
- Half-day definition workshop
- One-hour feedback session.

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